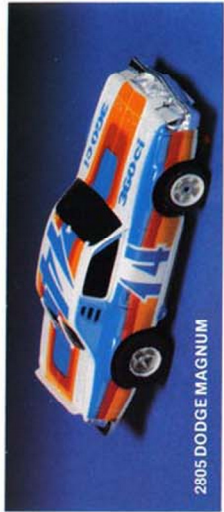


...AND AFX IS CARS.

DETAIL, PERFORMANCE, SPEED QUALITY AND SELECTION

SUPER G-PLUS™ . . . new performance-plus H.O. scale race cars are engineered to break track records at lightning speeds and with phenomenal handling . . . and to leave the competition behind.

Each Super G-Plus™ car combines a unique monocoque chassis design, exclusive high energy gravity plus magnets and high density flux collectors for superior performance. . . a must for the pro driver who demands the ultimate from a race car.



2805 DODGE MAGNUM



2804 THUNDERBIRD



2887 SAUDI WILLIAMS F-1



2888 RENAULT F-1



2845 AURORA F-1



2883 LOTUS F-1



2894 CANDY TYRELL



2893 ESSEX LOTUS



flame thrower™
Cars with operating headlights for "night" racing.

over heads™
Featuring operating overhead roof racks.

magna-traction™
Cars with super gripping power.

SP1000™
Special Performance cars. Super speed and precision handling.

AFX RIGS™
Featuring detachable trailers and tanker units.

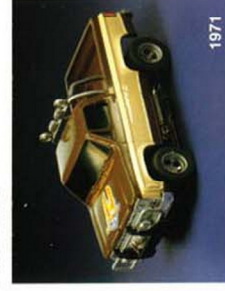
FIRE TRUCK



FIRE CHIEF



FALL GUY™



MASH™



LAZER 2000™ CARS



BIG RYDER™

HO SCALE HIGHWAY TRACKING SYSTEM

BIG RYDER™ ... the ultimate highway trucking system ... comes complete with an exciting range of add-on high speed cabs, operating trailers, multi-purpose highway track and realistic accessories ... for on-going highway trucking action.

BIG RYDER HIGHWAY TRACK AND ACCESSORIES ... a realistic range of track and accessories to allow creation of trucking layouts that defy the imagination.



Highway Bridge



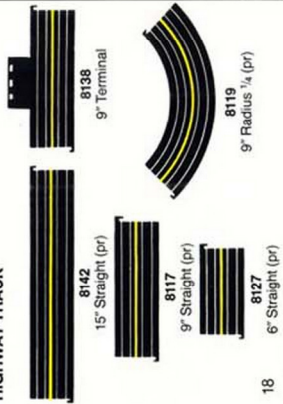
Nite Ryder™ Cabs with 40' Auto-Couple™ Trailers



Container Terminal

6 Unit Dispatch Centre

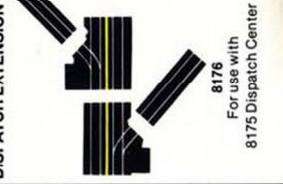
HIGHWAY TRACK



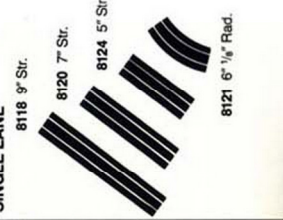
TRUCK TERMINALS



DISPATCH EXTENSION



SINGLE LANE



8001 Nite Ryder™ Conventional Cab



8002 Nite Ryder™ GMC Astro 95 Cab



8003 Nite Ryder™ Custom Cab



8004 Nite Ryder™ Custom Astro Cab

NITE RYDER™ CABS with forward/reverse action, operating headlights ... and for realistic interstate trucking ... proven AFX speed.

BIG RYDER™ OPERATING TRAILERS ... an exciting range of trailers, flatbeds and container trailers for add-on trucking action.



8020 40' Ryder® Auto-Couple™ Trailer



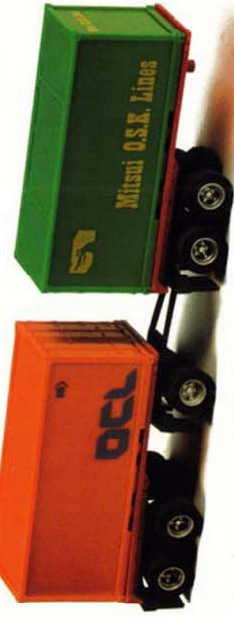
8023 40' Flatbed with Removable Container



8022 40' Flatbed with Removable Load



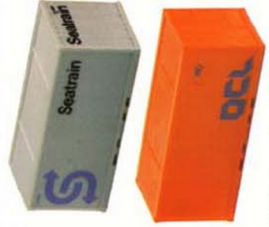
8024 30' Flatbed with Removable Container



8025 30' Flatbed with 30' Pup Trailer and 2 Removable Containers



8026 40' Auto-Couple™ Tanker



8179 Container Assortment

Highway trailers and flatbeds come with exclusive AUTO-COUPLE™ action that allows coupling or uncoupling ... ANYWHERE ... on the track.

30-foot trailers come with removable containers for realistic container load/unload action ... and for the ultimate ... a removable 30-foot pup trailer that creates a trailer unit that is as new as tomorrow.



ISTRACK

AFX "Add On" Track

- 2517 9" Straight
- 2527 6" Straight
- 2542 15" Straight
- 2551 9" Adapter
- 2519 9" Radius 1/4
- 2514 9" Radius 1/8
- 2518 6" Radius 1/4
- 2540 6" Radius 1/8
- 2528 12" Radius 1/8
- 2533 15" Radius 1/8

AFX Trick Track

- 2501 9" Wiggle
- 2502 9" Double Criss Cross
- 2506 9" Cobblestone
- 2524 9" Single Cross
- 2526 9" Lap Counter
- 2539 9" Squeeze
- 2513 9" Radius 1/4 Cross Over
- 2523 9" 90° Intersection

AFX Specialty Track

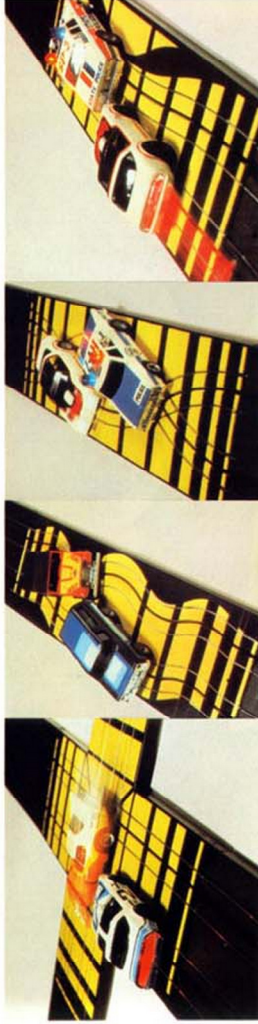
- 2467 Hi-Banked Curve Set — Monza
- 2545 Hi-Speed Curve Set — Daytona
- 2552 Radar Trap w/Camouflage
- 2550 15" Fair-Start Track
- 2531 9" Radius 1/4 Shut Off Road

AFX Big Ryder™ Track

- 8118 9" Single Lane
- 8176 Dispatch Extension Set
- 8115 Single Lane Truck Terminal with Backstop Fence
- 8116 Double Lane Truck Terminal with Backstop Fence
- 8102 Right Hand Single Lane Turn Off
- 8103 Left Hand Single Lane Turn Off

TRICK TRACK

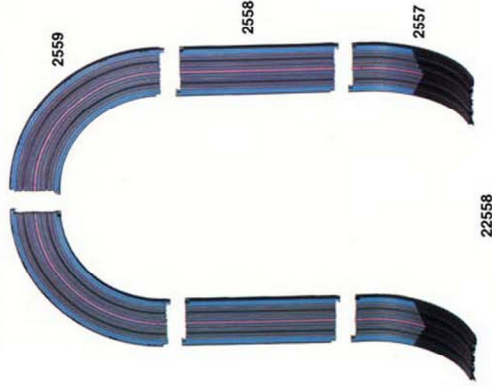
*Cars Shown Not Included



ACCESSORIES



AFX LAZER 2000™ TRACK



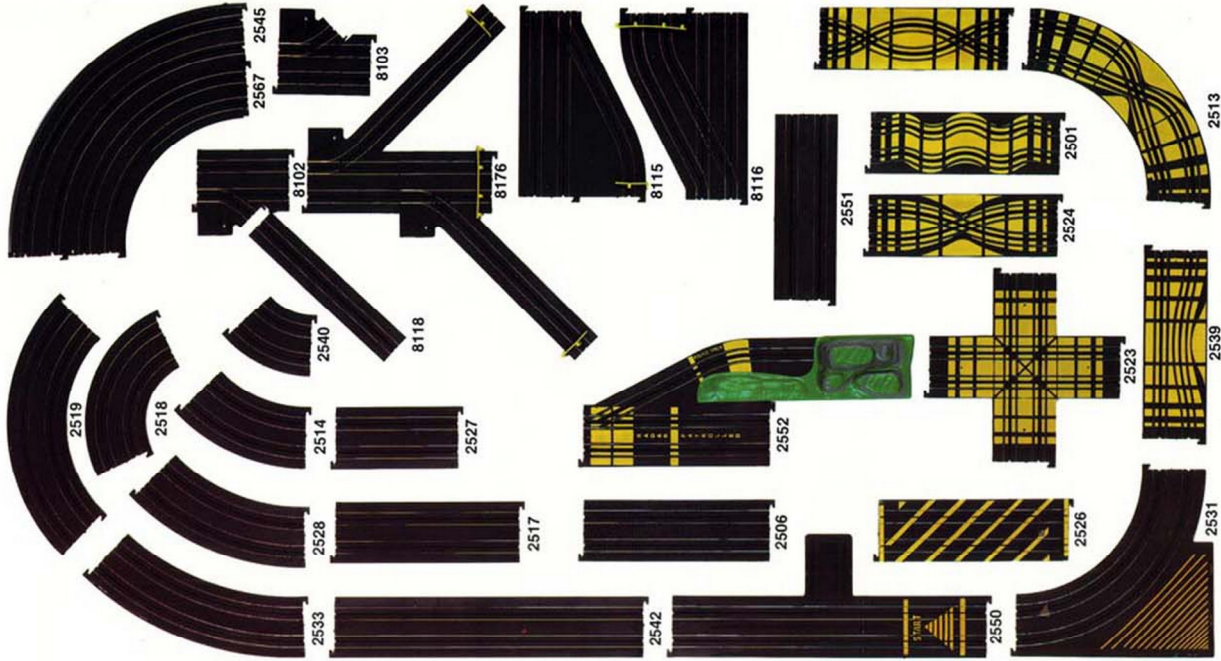
SPECIALTY TRACK



ACCESSORY AFX LAZER 2000™ TRACK

Expand or convert any existing AFX set to a Lazer 2000™ Wallclimber™ set.

- 2558 9" Lazer 2000™ Straight
- 2559 9" Lazer 2000™ Radius 1/4 Curve
- 2557 Lazer 2000™ Transition Track
- Sold in pairs
- 22558 Lazer 2000™ Track Pack (Complete Set of Lazer 2000™ track)



\$2000000^{Plus}

AFX[®]

GIANT ADVERTISING AND PROMOTION PROGRAMS; SENSIBLE. REALISTIC. CO-OPERATIVE



PRIZES! First Prize HOLLYWOOD

Aurora AFX has exclusive model racing rights to both M* A* S* H* M* and FALL GUY™ — two of the hottest sales vehicles on TV! Last year proved the value of licensed racing sets for thousands of AFX retailers who carried our FALL GUY™, Bounty Hunter and Hollywood Stunt Sets. And the new AFX M* A* S* H* M* set will produce sales increases from an even larger T. V. audience!

In 1983, we are doubling the impact of AFX licensed products with a special contest. A chance to win one of 2001 prizes will be offered in each set...and because this promotion is so powerful we are including it in our FIRE ENGINE truck set as well. The first prize is an all-expense-paid trip for two to Hollywood. The winner will tour the 20th Century Fox Studios and will get a chance to star in a Fox TV show or movie.

2000 extra M* A* S* H* M* and FALL GUY™ prizes will also be featured in this exciting Hollywood contest.



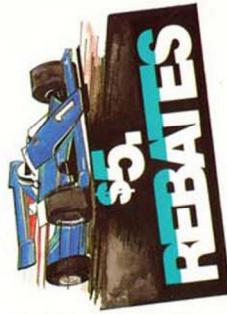
LAP COUNTER

This year, all AFX Super G-Plus racing sets will include a special mail-in offer. The set owner will be able to get a FREE AFX Lap Counter — just by sending us the return card! The suggested retail value of this FREE Lap Counter is \$9.99. It's a powerful, highly promotable incentive that will help you sell even more AFX Super G-Plus race sets.



BIG RYDER™ TRAILERS

All AFX BIG RYDER sets sold in 1983 will contain a special offer of their own. Each set owner will be able to send in for a FREE auto-coupling trailer that will hook up with the trucks in the set. Suggested retail value of each FREE trailer is \$5.99. Here's another AFX promotion that will carry a load of extra sales for you!



Five different AFX sets will offer all 1983 purchasers a rebate of five dollars on their next AFX car purchased. All details of the rebate will be handled directly by Aurora. You will be able to promote this special saving when you carry any of these AFX sets this year.

- AFX CUSTOM 8 SETS
- AFX FIRE ENGINE SETS
- AFX LAZER 2000
- WALLCLIMBER LOOP SETS
- AFX LAZER 2000
- WALLCLIMBER SETS
- AFX 4-LANE SETS

More than two hundred thousand \$5. REBATE coupons will be included with AFX sets. Each coupon represents at least 50% of the purchase price of a new AFX car. Here's a simple, easy way to greatly increase your sales of racing sets — AND CARS!



ADVERTISING DOLLARS FOR YOU

At Aurora AFX, we have expanded our very successful CO-OP Advertising Program. We've added extra dollars to our CO-OP pot. Now more than ever — when you advertise AFX products — we help you pay the bill! Ask your AFX sales representative all about our new fund of CO-OP dollars.



AIMED AT THE BIG BUYERS!

AFX is going to hit them hard in 1983. We will reach a total estimated audience of over 12,000,000 in Boys' Life and D.C. Comics. Full-page advertisements will pre-sell the readers of these publications on a wide range of AFX products — just when Christmas buying begins!



A SOLID PRE-CHRISTMAS CAMPAIGN!

Aurora AFX is going to build a huge sales impetus for you with 125 Gross Rating Points on T. V. each week! We will launch our hard-hitting television spot campaign during the all-important 9 weeks from mid-October to mid-December.

The top twenty racing set markets — a total audience of over 50 million households will be bombarded with AFX product messages.



OUR \$2000000^{Plus}

MEANS AN ENORMOUS SALES PLUS FOR YOU!

NOTE: All details of all AFX 1983 product offers and rebates will be completely handled by Aurora AFX. You will ONLY be involved with the sales increases they will create!



M* A* S* H* M, FALL GUY™
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AURORA[®]

**AURORA SALES INC.
1081 HOPE STREET, STAMFORD,
CONNECTICUT, U.S.A. 06907**

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