

## Tomy License Agreement



# TOMY COMPANY, INC.

202 D STREET, TORONTO, ONTARIO, CANADA TEL: 922-1001  
3-4-6 TORONTO, ONTARIO, CANADA TEL: 922-1001  
TOMY CORPORATION U.S.A. TOMY HAMBURG OFFICE TOMY GENEVA SALES LTD. TOMY SINGAPORE PTE LTD.

AURORA PRODUCTS DIVISION, LOUIS MARK & CO., INC.  
633 Hope Street, Stamford,  
Connecticut 06904,  
U.S.A.

July 1, 1979

Dear Sirs :

- 1) "Tomy" agrees to remit to "Aurora" the royalties, due in respect of sales by "Tomy" in the territory in 1978.
- 2) There is to be a new License Agreement between "Aurora" and "Tomy" covering the three (3) years period from January 1, 1980 to December 31, 1982.
- 3) The conditions of such Agreement are to be similar to those of the existing July 1, 1977 License Agreement between "Aurora" and "Tomy".
- 4) The question of a further License Agreement being concluded for the period from January 1, 1983 to December 31, 1985 is to be discussed and agreed between "Aurora" and "Tomy" before the end of 1981.
- 5) The basis of royalty payments payable to "Aurora" by "Tomy" against the Agreement commencing from January 1, 1980 to December 31, 1982 shall be 10% of the "Tomy" net selling price to their customers.
- 6) Included in this new Agreement shall be a provision to the effect that "Aurora" will collaborate with "Tomy" in the joint design and development by "Aurora" and "Tomy" of an improved track design for Aurora AFX Model Motor Racing slot system for sale in the territory.
- 7) The new Agreement shall also include a provision to the effect that "Aurora" and "Tomy" will discuss and agree upon a formula of an annual sales and advertising promotional Financial Allowance by "Aurora" to "Tomy" based upon an annually increasing percentage discount of the annual royalty payable by "Tomy" to "Aurora". Such promotional annual Financial Allowance shall be applicable in the event of "Tomy" manufacturing in the territory Aurora AFX Model Motor Racing slot track for sale in the territory from molds and tools provided by "Tomy" at the expense of "Tomy".

TOMY TOYS ALL OVER THE WORLD



# TOMY COMPANY, INC.

NO. 1-8-100 TOKYO TEL. 435-0000 FAX. TOKYO JAPAN TEL. 03-33-1101  
TABLE TOKYO TEL. 43-4441 TOKYO  
TOMY CORPORATION U.S.A. TOMY HONGKONG OFFICE TOMY HONG KONG LTD. TOMY SINGAPORE PTE. LTD.

✓  
AURORA PRODUCTS DIVISION, LOUIS MARK & CO., INC.  
433 Hope Street, Stamford,  
Connecticut 06904,  
U.S.A.

July 3, 1979

Dear Sirs :

- 1) "Tomy" agrees to remit to "Aurora" the royalties, due in respect of sales by "Tomy" in the territory in 1978.
- 2) There is to be a new License Agreement between "Aurora" and "Tomy" covering the three (3) years period from January 1, 1980 to December 31, 1982.
- 3) The conditions of such Agreement are to be similar to those of the existing July 1, 1977 License Agreement between "Aurora" and "Tomy".
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TOMY TOYS ALL OVER THE WORLD

# TOMY COMPANY, INC.

NO. 7-8-110 TATEISHI KATSUSHIKA-KU, TOKYO, JAPAN TEL. 893-1031  
CABLE: TOMYAMATSY, TOKYO TELE: J24481 TOMYTOY

AGENTS: INTERNATIONAL U.S.A. TOMY FRANKFURT OFFICE TOMY (HONG KONG) LTD. TOMY (SINGAPORE) PTE. LTD.

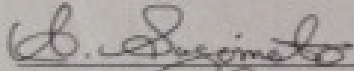
AURORA PRODUCTS DIVISION, LOUIS MARX & CO., INC.  
U.S.A.

Model Motor Racing ... the closest thing to real motor racing."


- 13) "Aurora" are to prepare a formal legal Agreement for submission to "Tomy", which incorporates the understanding between "Aurora" and "Tomy" as set out in this letter.

Yours faithfully,

TOMY COMPANY, INC.

  
H. Sugimoto, Deputy Merchandising

LOUIS MARX & CO., INC.

  
R. Wadsworth  
Vice-President, International