

AFX magna traction™

cars with super gripping power

| PRODUCT NO. | DESCRIPTION |
|-------------|--------------------------|
| 1901 | CAMARO Z-28 |
| 1903 | '57 CHEVY NOMAD |
| 1908 | SHADOW |
| 1910 | DODGE CHARGER |
| 1911 | DATSUN 240-Z |
| 1917 | GMC BLAZER |
| 1918 | CJ7 JEEP |
| 1921 | PORSCHE 917 |
| 1927 | CORVETTE |
| 1932 | MERCURY STOCKER |
| 1933 | PORSCHE CARRERA |
| 1941 | '56 FORD PICKUP |
| 1943 | FORD STREET VAN |
| 1948 | MONZA GT |
| 1952 | BMW 320 I TURBO |
| 1954 | CORVETTE GT |
| 1955 | PORSCHE 934 TURBO |
| 1956 | T-BIRD STOCKER |
| 1957 | BMW M-1 |
| 1959 | DODGE MAGNUM |
| 1964 | FERARRI DAYTONA |
| 1965 | FIREBIRD (BLACK) |
| 1968 | '57 CORVETTE HARDTOP |
| 1969 | '57 CORVETTE CONVERTIBLE |
| NEW | |
| NEW | |
| NEW | |
| NEW | |
| NEW | |

AFX flame thrower™

cars with operating headlights

| PRODUCT NO. | DESCRIPTION |
|-------------|------------------|
| 1973 | PORSCHE 917 |
| 1977 | MONZA GT |
| 1978 | CAMARO Z-28 |
| 1980 | BMW 320 I TURBO |
| 1981 | FIREBIRD (BLACK) |
| 1982 | CORVETTE GT |
| 1984 | GMC BLAZER |
| 1987 | CJ7 JEEP |
| NEW | |

AFX over heads™

with operating overhead roof racks

| PRODUCT NO. | DESCRIPTION |
|-------------|---------------|
| 1979 | POLICE CAR |
| 1986 | FIRECHIEF CAR |

AFX magna-sonic™

cars with built-in sound units

| PRODUCT NO. | DESCRIPTION |
|-------------|------------------|
| 1062 | PLYMOUTH STOCKER |
| 1064 | '55 CHEVY BELAIR |
| 1065 | BAJA BUG |
| 1067 | CHEVELLE STOCKER |
| 1073 | DODGE MAGNUM |
| 1074 | THUNDERBIRD |

AFX LITED RIGS

**with operating headlights,
detachable trailers & tanker units**

| PRODUCT NO. | DESCRIPTION |
|-------------|-------------------------------------------------|
| 1156 | PETERBILT SLEEPER CAB WITH AFX* TRAILER |
| 1157 | PETERBILT SLEEPER CAB WITH AURORA* TRAILER |
| NEW 1155 | PETERBILT SLEEPER CAB WITH SHELL TANKER |
| NEW 1158 | GMC ASTRO 95 WITH SHELL TANKER |
| NEW 1159 | GMC ASTRO 95 WITH AFX* TRAILER |
| NEW 1162 | GMC ASTRO 95 WITH AURORA* TRAILER |
| NEW 1163 | PETERBILT SLEEPER CAB WITH RACING TEAM TRAILER* |

AFX G-PLUS

**cars with
ground effect speed control**

| PRODUCT NO. | DESCRIPTION |
|-------------|--------------------|
| NEW 1715 | INDY (CHROME) |
| NEW 1716 | LOLA (CHROME) |
| 1731 | LOLA T330 |
| 1735 | INDY SPECIAL |
| 1740 | F-1 FERRARIT4 |
| NEW 1745 | F-1 AURORA* AFX* |
| NEW 1785 | F-1 LIGIER |
| 1787 | F-1 SAUDI WILLIAMS |
| 1788 | F-1 RENAULT |
| NEW 1791 | F-16 WHEELER |
| NEW 1783 | F-1 ESSEX LOTUS |
| NEW 1794 | F-1 CANDY TYRELL |

AFX TWIN-OONS

**cars with real disc
brakes and brake lights**

| PRODUCT NO. | DESCRIPTION |
|-------------|-------------------|
| NEW 1010 | FIREBIRD |
| NEW 1011 | CORVETTE GT |
| NEW 1012 | MONZA GT |
| NEW 1013 | PORSCHE 934 TURBO |

AFX TWIN-OONS

**cars with functional
on/off headlights**

| PRODUCT NO. | DESCRIPTION |
|-------------|-------------|
| NEW 1020 | GMC BLAZER |
| NEW 1021 | CJ7 JEEP |
| NEW 1022 | CORVETTE GT |
| NEW 1023 | CAMARO Z/28 |

AFX TWIN-OONS

**cars with on/off operating overhead
roof racks and forward & reverse action**

| PRODUCT NO. | DESCRIPTION |
|-------------|---------------------------------|
| NEW 1030 | HIGHWAY PATROL (ROOF RACKS) |
| NEW 1050 | STATE POLICE (FORWARD/REVERSE) |
| NEW 1051 | EMERGENCY CAR (FORWARD/REVERSE) |

two-speed cars

| PRODUCT NO. | DESCRIPTION |
|-------------|-------------------|
| NEW 1801 | F-1 LIGIER |
| NEW 1802 | F-1 FERRARI T4 |
| NEW 1803 | BMW-M1 TURBO |
| NEW 1804 | PORSCHE 934 TURBO |

two-speed trucks

| PRODUCT NO. | DESCRIPTION |
|-------------|-----------------------|
| NEW 1810 | PETERBILT SLEEPER CAB |
| NEW 1811 | GM CASCADIA 95 |

car and truck assortments

| PRODUCT NO. | DESCRIPTION |
|-------------|------------------------------------------------------------------------------|
| 1995 | AFX MAGNATRACTION* CARS (24 PER ASSORTMENT) |
| 1295 | AFX FLAMETHROWER* CARS (24 PER ASSORTMENT) |
| 1395 | AFX OVERHEADS* (24 PER ASSORTMENT) |
| 1195 | AFX LITED RIGS* (12 PER ASSORTMENT) |
| 1795 | AFX G-PLUS* CARS (24 PER ASSORTMENT) |
| 1095 | AFX MAGNASONIC* CARS (24 PER ASSORTMENT) |
| 1895 | AFX TURN-ON'S* "SP" CARS (BLAZIN' BRAKES)* (24 PER ASSORTMENT) |
| 2095 | AFX TURN-ON'S* "SP" CARS (CATS EYES)(STOP POLICE)* (24 PER ASSORTMENT) |
| 1695 | AFX SPEED SHIFTER* CARS (24 PER ASSORTMENT) |
| 2195 | AFX SPEED SHIFTER* TRUCKS (12 PER ASSORTMENT) |

| PRODUCT NO. | DESCRIPTION |
|-------------|-----------------|
| 1422 | CONTROL CENTRE |
| 1423 | SOUND TOWER |
| 1430 | COMPUTER CENTRE |



CURVED TRACK

| PRODUCT NO. | DESCRIPTION |
|-------------|---------------------|
| 2519 | 9" RADIUS 1/4 (PR) |
| 2514 | 9" RADIUS 1/8 (PR) |
| 2518 | 6" RADIUS 1/4 (PR) |
| 2540 | 6" RADIUS 1/8 (PR) |
| 2528 | 12" RADIUS 1/8 (PR) |
| 2533 | 15" RADIUS 1/8 (PR) |



TRICK TRACK™

| PRODUCT NO. | DESCRIPTION |
|-------------|----------------------------|
| NEW 2501 | 9" WIGGLE (PR) |
| NEW 2502 | 9" DOUBLE CRISS CROSS |
| NEW 2506 | 9" COBBLESTONE (PR) |
| NEW 2524 | 9" CRISS CROSS (PR) |
| NEW 2526 | 9" LAP COUNTER |
| NEW 2539 | 9" SQUEEZE (PR) |
| NEW 2513 | 9" RADIUS CRISS CROSS (PR) |
| NEW 2550 | 15" START TRACK |
| NEW 2523 | 90° INTERSECTION |
| NEW 2531 | 9" RADIUS SHUT OFF |

AFX STRAIGHT TRACK

| PRODUCT NO. | DESCRIPTION |
|-------------|-------------------|
| 2517 | 9" STRAIGHT (PR) |
| 2527 | 6" STRAIGHT (PR) |
| 2542 | 15" STRAIGHT (PR) |
| 2551 | 9" ADAPTOR (PR) |

AFX SPECIALTY TRACK

| PRODUCT NO. | DESCRIPTION |
|-------------|------------------------------|
| 2467 | HI BANK CURVE SET (MONZA) |
| 2545 | HI SPEED CURVE SET (DAYTONA) |
| 2532 | 36" FLEXTTRACK* |
| NEW | RADAR TRAP* |

AFX ACCESSORIES

| PRODUCT NO. | DESCRIPTION |
|-------------|-----------------------------------|
| 1565 | TRACK ELEVATORS |
| NEW | 1981 AFX* HANDBOOK |
| 1493 | OVERHEAD LAP COUNTER |
| 1466 | BILLBOARDS (4) |
| 1532 | REGULAR GUARDRAILS (4) |
| 9011 | GLOW GUARDRAILS (4) |
| 8723 | X2C RACING OIL |
| NEW | LED ELECTRONIC LAP COUNTER |
| 1469 | PIT KIT CASE |
| 1463 | MAGNATRACTION* HOP UP KIT |
| NEW | AFX* TRACK & ACCESSORY ASSORTMENT |
| NEW | HAND CONTROLLER WITH SPEEDO |
| NEW | AFX* DAREDEVIL HAZARD JUMP SET* |

AFX HOBBY KITS

| PRODUCT NO. | DESCRIPTION |
|-------------|---------------------|
| 2020 | START/FINISH PYLONS |
| 2027 | BLEACHERS |
| 2022 | JUDGES STAND |
| 2023 | DUAL PIT AREA |
| 2026 | GRANDSTAND |

SCENIC ACCESSORIES

| PRODUCT | DESCRIPTION |
|---------|-------------------------------|
| NEW | 9055 AFX* 36" BRIDGE |
| NEW | 9056 AFX* LANDSCAPE |
| NEW | 9059 AFX* OVER & UNDER BRIDGE |
| NEW | 9060 AFX* RACING BRIDGE |

AFX REPLACEMENT PARTS

| PRODUCT NO. | DESCRIPTION |
|-------------|----------------------------------|
| 1436 | HAND CONTROLLER |
| 1442 | CSA/UL WALL PAK |
| 2536 | 9" TERMINAL TRACK |
| 2537 | 15" TERMINAL TRACK |
| NEW | 2538 9" TURN-ONS* TERMINAL TRACK |
| NEW | 2553 TURN-ON'S* HAND CONTROLLER |
| 1400 | SPEED SHIFTER* |
| 9061 | HAND CONTROLLER |
| | SPEED SHIFTER* 9" |
| | TERMINAL TRACK |
| 9057 | TRACK REPAIR CLIPS (6) |

SERVICE PARTS AVAILABLE ON SEPARATE PRODUCT LIST

AFX CONVERSION KITS

| PRODUCT NO. | DESCRIPTION |
|-------------|------------------------|
| 9052 | AFX* TO TURN-ONS* |
| 9053 | AFX* TO SPEED SHIFTER* |

AFX SPEED & STEER™ FAMILY PACKAGING



AUROORA



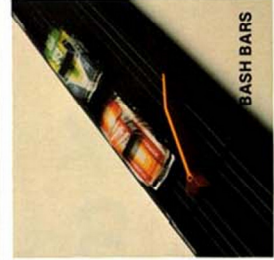
AUROORA



AFX SPEED & STEER™



BREAKNECK JUMP



BASH BARS



SMOKEY'S TURNAROUND



HAZARD CANYON BYPASS

THRILL SHOW JUMP RAMP

WORLD OF ACCESSORIES



AFX SPEED STEER™

SMOKEY'S TURNAROUND

1. Up the Ramp!
2. Down the Ramp!
3. Back the Other Way!



BREAKNECK JUMP

1. Up and Over!
2. Made it!



THRILL SHOW JUMPS

Watch it! Over and ...



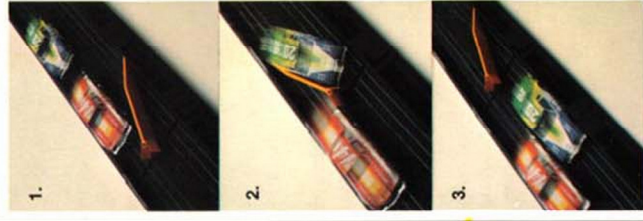
HAZARD CANYON BYPASS

Safe to Jump? or Safe to Bypass? Your Choice



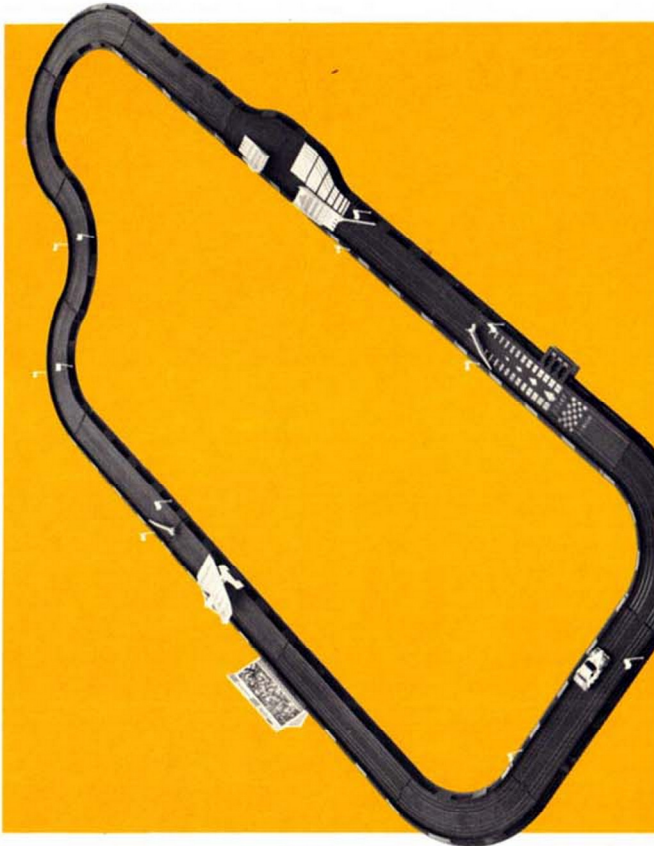
"BASH BARS"

1. I'm First! Look Out!
2. Gotcha! Lucky!
3. Made it! Whew!



AFX SPEED STEER™ MANIAC MADNESS ROAD SET

16 Feet of Obstacle Laden Slotless Track to Drive you Mad



FEATURING

AFX Speed Steer™ "Bash Bars"

Set No. 10091 Includes

- 2 AFX Speed Steer Lane Changing Cars
- 3 AFX Speed Steer™ "Bash Bars"
- 1 AFX Speed Steer™ "Breakneck Jump"
- 1 AFX Speed Steer™ "Hazard Canyon Bypass"
- 2 AFX Speed Steer Variable Speed Hand Controllers with Steering Wheels
- UL AFX Speed Steer Safety Wall Pak
- AFX Flags & Grandstand
- AFX Quickee Lok Key, Track Repair Clips and Racing Oil
- AFX Speed Steer Cross Sell Flyer
- AFX Speed Steer Technical Manual



AFX Speed Steer™ "Hazard Canyon Bypass"



AFX Speed Steer™ "Breakneck Jump"

AFX SPEED STEER™ BOOMERANG POLICE CHASE ROAD SET

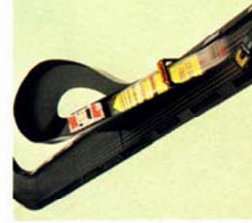
20 Feet of High Pursuit Slotless Chase Action with Turnaround Feature



Set No. 10092 Includes

- 1 AFX Speed Steer Sheriff's Car with Electronic Overhead Roof Rack and Two-Way Action
- 1 AFX Speed Steer Lane Changing Street Car
- 2 AFX Speed Steer Variable Speed Hand Controllers with Steering Wheels
- AFX Speed Steer™ "Bash Bars"
- 2 AFX Speed Steer™ "Smokey's Turnaround" for "Sheriff only", allowing Two-Way Action
- UL AFX Speed Steer Safety Wall Pak
- AFX Quickee Lok Key, Track Repair Clips and Racing Oil
- AFX Speed Steer Cross Sell Flyer
- AFX Speed Steer Technical Manual

FEATURING



AFX Speed Steer Sheriff Car going up "Smokey's Turnaround" Ramp



AFX Speed Steer Sheriff Car coming "out the shoot" going head on in the opposite direction



CARS

| PRODUCT NO. | DESCRIPTION |
|-------------|------------------------------------------|
| NEW 6200 | FIREBIRD (BLACK) |
| 6201 | BMW 320 I TURBO |
| 6202 | CORVETTE GT |
| 6203 | PORSCHE 934 TURBO |
| 6204 | T-BIRD STOCKER |
| 6205 | DODGE MAGNUM |
| 6206 | GMC BLAZER |
| 6207 | CJ7 JEEP |
| NEW 6209 | SHERRIFF'S CAR (ELECTRONIC OVERHEADS) |
| NEW 6220 | T-BIRD (WITH THRILL SHOW RAMP)* |
| NEW 6221 | DODGE MAGNUM (WITH THRILL SHOW RAMP)* |



ROADBLOCKER CARS

| PRODUCT NO. | DESCRIPTION |
|-------------|-------------|
| 6290 | MERCURY |
| 6291 | ESCORT |



TRUCKS (with detachable trailers)

| PRODUCT NO. | DESCRIPTION |
|-------------|--------------------------------------------|
| 6275 | PETERBILT SLEEPER CAB W/AFX* TRAILER |
| 6276 | PETERBILT SLEEPER CAB W/AURORA* TRAILER |
| NEW 6278 | GMC ASTRO 95 W/SHELL TANKER |
| NEW 6279 | GMC ASTRO 95 W/AURORA* TRAILER |
| NEW 6280 | PETERBILT SLEEPER CAB W/SHELL TANKER |
| NEW 6281 | GMC ASTRO 95 W/AFX* TRAILER |



CAR AND TRUCK ASSORTMENTS

| PRODUCT NO. | DESCRIPTION |
|-------------|----------------------------------------------------------------------------|
| 1695 | AFX* SPEED STEER* CAR ASSORTMENT (12 PER ASSORTMENT) |
| 7495 | AFX* SPEED STEER* ROADBLOCKER* CAR ASSORTMENT (12 PER ASSORTMENT) |
| 2295 | AFX* SPEED STEER* TRUCK ASSORTMENT (12 PER ASSORTMENT) |



TRACK

| PRODUCT NO. | DESCRIPTION |
|-------------|----------------------------------|
| 6051 | 15" STRAIGHT (PR) |
| 6052 | 9" RADIUS 1/4 (PR) |
| 6055 | 90° INTERSECTION WITH OVERPASS |
| 6056 | 9" RADIUS 1/4 WITH BREAKOUT WALL |
| NEW 6057 | HAZARD CANYON BYPASS* |

ACCESSORIES

| PRODUCT NO. | DESCRIPTION |
|-------------|--------------------------------|
| 6301 | TRACK SUPPORTS |
| NEW 6059 | BREAKNECK JUMP* |
| NEW 6058 | SMOKEY'S TURNAROUND RAMP* (PR) |
| NEW 6060 | "BASH BARS" OBSTACLE SET |

REPLACEMENTS

| PRODUCT NO. | DESCRIPTION |
|-------------|--------------------|
| 6054 | 15" TERMINAL TRACK |
| 6155 | HAND CONTROLLER |
| 6150 | CSA/JC WALL PAK |
| 9057 | TRACK CLIP SET |



AUDITED ADVERTISING

Here's what Aurora will spend to build your racing market in 1981:

\$2,350,000

- Network TV
- Spot TV
- Pre-Christmas Sale
- Contests
- Consumer Magazines
- Co-Op Advertising
- Promotions
- Public Relations
- Sales Aids — Point of Sale
- Demonstrations

The full sales power of Aurora AFX 1981 advertising will be felt in the market between Mid-September and Mid-December. 3 new action packed full color TV commercials will be used to create millions of buying urges among prospective customers.

A total of \$2,350,000. is already committed to our 1981 campaign. We will spend every dollar of it — and probably more — to increase AFX sales this year. When the toy-buying season arrives, we invite you to check our actual advertising expenditures. You will find they will match this audit. At Aurora, we live up to our promises.



'The closest thing to real...'

AURORA[®]

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