

Skid Solo Comic Covers and documentation



TOP OF THE LEAGUE FOR SPORT!

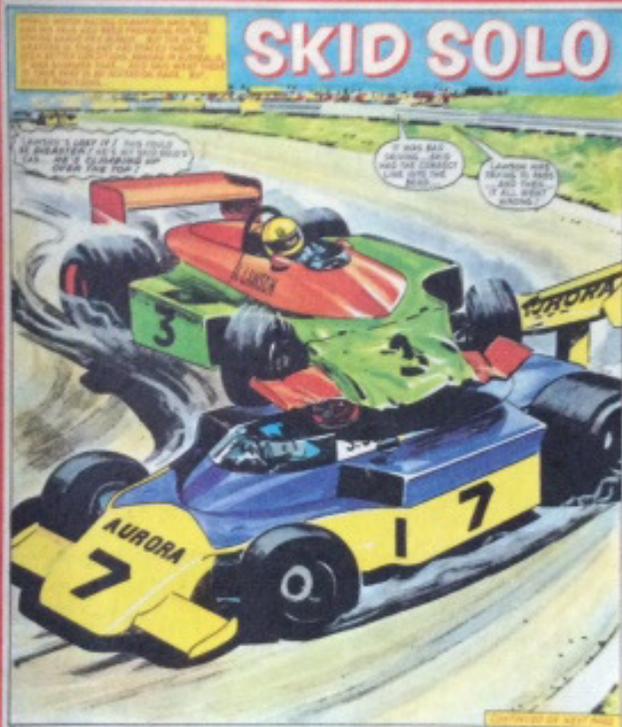
TIGER

19th
JANUARY,
1960

and
Scorcher

EVERY
MONDAY **10p**

SKID SOLO



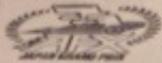




'79 AFX

第1回
日本グランプリ

運営マニュアル



1948
The First JAPAN GRAND PRIX

"Come boys all over the world!"

ADMINISTRATION MANUAL



Administration Personnel List of Headquarters and Local Divisions for '49
AFK Japan GRAND PRIX Competition

Headquarters

- o Mr. Tomita, assistant director
- o Mr. Yobe, section chief
- o Mr. Avano
- o Mr. Isaka
- o Mr. Mitsumori

Local Divisions

- o Hokkaido marketing office: Mr. Hirakawa
- o Sendai marketing office: Mr. Kana
- o Kita-kanto marketing office: Mr. Yamakura
- o Koshu'in'etsu marketing office: Mr. Ishizuka
- o Yokohama marketing office: Mr. Toshima
- o Hokuriku marketing office: Mr. Miyata
- o Nagoya marketing office: Mr. Shibukawa
- o Osaka marketing office: Mr. Nishio
- o Hiroshima marketing office: Mr. Kokubo
- o Kyushu marketing office: Mr. Takada

* '79 AFX Japan Grand Prix competition will be conducted under the direction of the JMW-USAFF people. We request that you kindly attend your competition and be prepared to show.

PURPOSE

This manual provides a description of the management of the '79 AFX Japan GRAND PRIX race to be conducted in the two major areas of East and West Japan. We request all people concerned, especially those who are responsible in each local division, to go through individual activities in line with this manual; this manual is edited with the emphasis on local divisions (marketing offices in each district) that are to be administration bases for the management of this competition.

Table of contents

- o What is '79 AFX Japan GRAND PRIX*
- o Administration system of the competition and coverage of responsibilities*
- o Competition schedule*
- o Administration activities in February*
- o Administration activities in March*
- o Administration activities in April (preliminary eliminations)*
- o Administration activities in May and June (Preliminary eliminations)*
- o Administration activities in July (bloc eliminations)*
- o Administration activities in August (Grand Prix competition)*



AFX日本グランプリ (東日本大会・西日本大会)とは。



What is '79 AFX Japan GRAND PRIX?

The MAIN PURPOSE OF THE RACE

The AFX Japan Grand Prix Race, which is divided into the East Japan Race and the West Japan Race by districts, is going to be held in order for AFX model racing enthusiasts to gain an improved recognition as one of the more wholesome hobbies for young people also. The aim is to further develop the sales of this product category.

Without a doubt the opening of the Grand Prix race is one of the most effective ways to promote merchandising activities for the AFX lineup, directly leading to a good sales increase. Looking back on the examples of participant retailers with track layouts in the Kanto Championship Race held in Kurakuen last summer, it can be clearly seen just to what extent conducting such a contest contributes to actual sales results. This year the first annual Grand Prix race is going to be held. From this point on continuous efforts will be made to conduct this event annually, the purpose being to establish the AFX as a wholesome hobby and therefore to subsequently encourage the growth and expansion of more powerful marketing channels. This is the main aim in holding this competition.

Outline of the race

In order to qualify for the final Grand Prix race, contestants must first successfully participate in the preliminary and district bloc eliminations. Final competition will be held respectively in the two major market areas, East Japan, centered around Tokyo and West Japan, centered around Osaka.