

21
ALLIED HOBBIES
\$9.79

AURORA®
AFX®
1983

#1 FOR
FUN



AFX[®] MODEL MOTORING IN '83

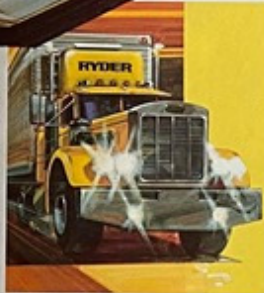


AFX is LICENCING

AFX[®] has not one but two of the top rated T.V. shows in our licensed stable. The Fall Guy[™], consistently rates in the nation's top ten. We enter our second year with Fall Guy[™] Stunt[™] Sets and Accessories . . . Already a proven winner!

And new for 1983 Aurora[®] introduces M•A•S•H[™] with an approximate weekly audience of 224 million people.

Aurora[®] AFX[®] has another winner.
T.M. Designates A Trademark of TWENTIETH CENTURY-FOX FILM CORPORATION, USED WITH PERMISSION



AFX is TRUCKING

Backed by a multi-million dollar T.V. advertising budget, Ryder[™] is the most recognized name in the trucking industry. And in 1982, it became the most recognized name in model trucking . . . with the introduction of AFX[®] BIG RYDERS[™] . . . BIG RYDERS[™], driven by modern day cowboys who race from coast to coast . . . BIG RYDERS[™], that light up the night with their blazing headlights. BIG RYDER[™] . . . not a toy for a limited age group . . . but a total system . . . A SYSTEM FOR ALL AGES.

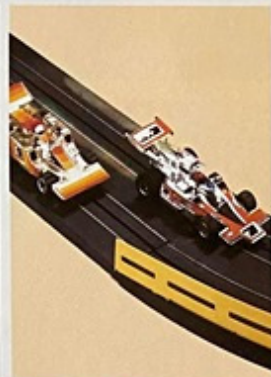
®RYDER SYSTEMS INC. USED WITH PERMISSION



AFX is WALLCLIMBING

A New Dimension in Racing[™] . . . now in its second exciting year. We conquered the straightaway . . . the curve . . . the ramp . . . and now there's nowhere to go but up. AFX[®] LAZER 2000[™] cars and track allow you to race where none have ever raced before.

Up the wall . . . stop . . . start . . . complete control anywhere you want even through the loops. Race in a new dimension with AFX[®] Lazer 2000[™] concept cars . . . CARS SO FAST THEY EVEN GO UP A WALL.



AFX is RACING

For more than 20 years, Aurora[®] AFX[®] has been building and innovating a Model Motoring[®] system that today stands on its own as the recognized leader in the "road race" business. From classy corvettes . . . Lighted Flamethrowers[™] . . . Police cars with overhead flashing lights . . . racing rigs with trailers . . . stock car racing for four . . . all with proven Magna-traction[™] speed and super gripping power . . . to Super G-Plus the ultimate in performance, design and speed. AFX[®] leaves the competition behind.

AFX[®] in '83...licencing, trucking, wallclimbing and racing...the road and race system for your store.



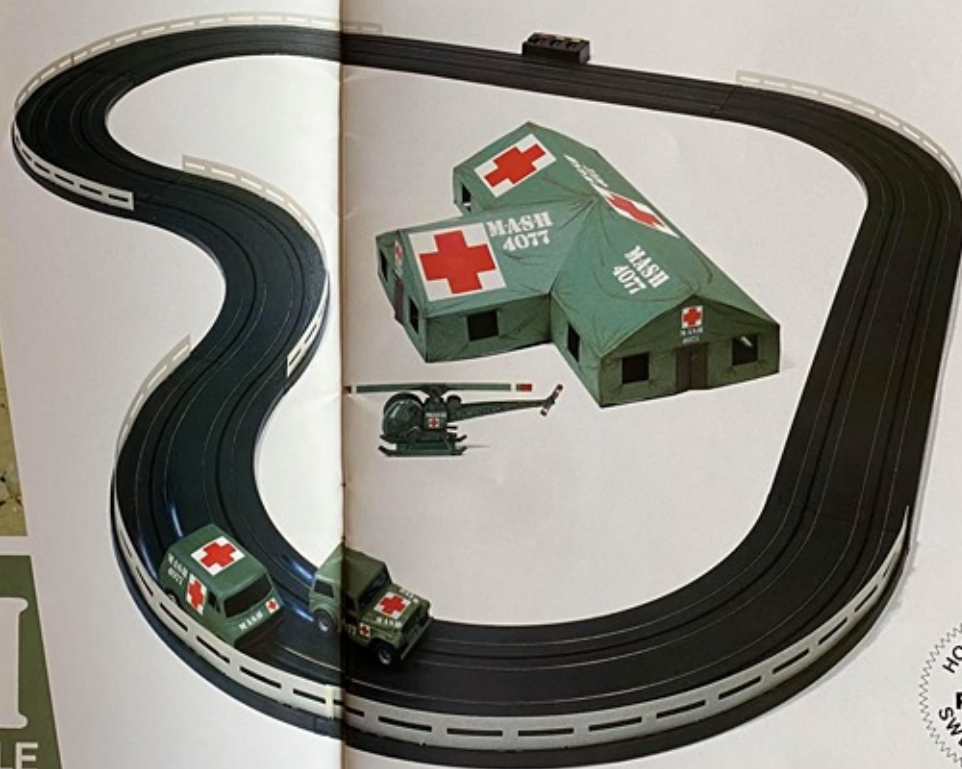
M*A*S*H
MILITARY ACTION IN HO SCALE

The most powerful program in television history for over a decade.

- Television's most honored show
- 81 Emmy nominations
- Top ratings on Network and syndicated Television
- Television's most highly acclaimed all-star cast
- Weekly audience of approximately 224 million people
- Shown in some markets as many as 16 times per week

SET NO. 30002
CDN. NO. 30402 (2.74M)
CONTAINS
8 track sections (8'6") including
• Plug in terminal track
PLUS
• 2 variable speed hand controllers
• 2 AFX™ MASH™ Vehicles
• U.L./CSA Safety Wall-Pak™ with plug
• MASH™ hospital
• Scenic helicopter
• Guard Rails
• Complete maintenance and assembly instructions
T.M. TWENTIETH CENTURY FOX FILM CORPORATION, USED WITH PERMISSION.

NEW



FALL GUY[®]



Be the Hollywood Stuntman... Jump or crash in front of the cameras... Be the Bounty Hunter[™] and use your skills to catch the bad Guy... Be Colt Seavers... The Fall Guy[™]

SET NO. 20021
CDN. NO. 20421 (3.51M)
CONTAINS
10 Track Sections (11') including
• Plug in Terminal Track
PLUS
• 2 Variable speed Hand
Controllers
• ULICSA Safety Wall-Pak[®] with
Plug

- 1 Fall Guy[™] Pick up Truck
- 1 AFX[®] Street Car
- 1 Bounty Hunter[™] Hazard Set with Bumps, Barrels and barriers
- 6 Snap in Guard Rails
- 2 self leveling Track Supports
- Hollywood back drop and shooting trailer
- Complete Assembly and Maintenance instructions



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ALL RIGHTS RESERVED.

LAZER 2000

WALL CLIMBER™ Double Loop



Featuring AFX® Lazer 2000™ cars. Cars so fast they even go up the wall and . . . through the loops. Now, race where none have ever raced before.

We've conquered the straightaway . . . the curve . . . the ramp . . . the wall . . . and now there's nowhere to go but . . . through the loops. AURORA® AFX® introduces for 1983 the most exciting off the ground race set with the Lazer 2000™ Wallclimber™ double loop set. Race where none have ever raced before.



CONTENTS —
SET NO. 30025
CDN. NO. 30425 (3.20M)

CONTAINS
10 track sections (10'6")

including

- Plug in terminal track
 - 2 Lazer 2000™ straight sections
 - 2 Lazer 2000™ curve sections
 - 2 Lazer 2000™ transition sections
- PLUS
- 2 Lazer 2000™ loop sets
 - 2 Lazer 2000™ cars
 - 2 Variable speed hand controllers
 - UL/CSA Safety Wall-Pak®
 - Snap in Lazer 2000™ guardrails
 - Complete Assembly and Maintenance Instructions

AFX FIRE ENGINE PLAY SET



The hottest AFX® introduction for 1983. Featuring the AFX® Fire Chief and the AFX® Ladder Co. No. 1 Fire Engine. Both with overhead lights to simulate real hot play action.

AFX® once again establishes ourselves as the leader in innovation with this exciting fire engine play set. This hot issue features our fire chief car with alternating overhead flashing lights and the ladder Co. No. 1 fire engine with overhead light and extendable ladder.

- CONTENTS —**
SET NO. 30066
CDN. NO. 30466 (3.20M)
CONTAINS
 10 Track Sections (10'6") including
 • Plug in terminal track
PLUS
 • 2 Variable speed hand controllers
 • ULJCSA Safety Wall-Pak* with plug
 • AFX® Fire Chief car with overhead flashing lights
 • AFX® Fire Engine with light
 • 8 Snap in Guard Rails
 • Chipboard Fire Station
 • Complete Assembly and Maintenance instructions



BIG RYDER™

HO SCALE HIGHWAY TRUCKING SYSTEM

Backed by a multi-million dollar T.V. advertising budget, Ryder is the most recognized name in the trucking industry. And in 1982, it became the most recognized name in model trucking... with the introduction of AFX BIG RYDERS™... BIG RYDERS™, driven by modern day cowboys who race from coast to coast... BIG RYDERS™, that light up the night with their blazing headlights.

And...there is no end to the fun, because Big Ryders™ Highway track can be combined with any existing or future AFX® track to build trucking empires without limit.

BIG RYDER™...not a toy for a limited age group...but a total system...A SYSTEM FOR ALL AGES.



CROSS COUNTRY DISPATCH™

10 ACTION FEATURES

...the ultimate layout for fun-filled realistic cross-country trucking action.



SET NO. 20663 CDN NO. 20463
29 Track Sections (19" x 66" x 78" Layout Working Area)

FEATURING:

1. NITE RYDER™ CABS WITH FORWARD/REVERSE AND OPERATING HEADLIGHTS.
2. 40' RYDER™ AUTO-COUPLE™ TRAILERS WITH OPERATING COUPLING AND UNCOUPLING.
3. 2 EXTRA AUTO-COUPLE™ TRAILERS
4. 1-40' FLAT BED WITH LOAD
5. 1-40' FLAT BED WITH REMOVABLE CONTAINER
6. 30' FLAT BED WITH 30' PUP AND TWO REMOVABLE CONTAINERS.
7. CONTAINER LOAD/UNLOAD TERMINAL WITH OVERHEAD CONTAINER GANTRY.
8. SINGLE LANE TRUCK TERMINAL.
9. DOUBLE LANE TRUCK TERMINAL.
10. 4 UNIT DISPATCH CENTRE.
11. HIGHWAY BRIDGE WITH MULTI-LEVEL SUPPORTS.
12. HAND HELD SPEED AND DIRECTIONAL CONTROLLERS.



WITH • Barrels • Highway Signs and Guard Rails • UL/CSA Safety Wall-Pak® • Plug-In Terminal Track • Complete Assembly and Maintenance Instructions.

BIG RYDER™

HO SCALE HIGHWAY TRUCKING SYSTEM



INTERCITY HAULER™

4 ACTION FEATURES

...the ultimate starter layout for easy-to-expand trucking action.

SET NO. 20054 CDN NO. 20454

11 Track Sections (9" x 29" x 45" Layout Working Area)

FEATURING:

- NITE RYDER™ CABS WITH FORWARD/REVERSE AND OPERATING HEADLIGHTS • 40' RYDER™ AUTO-COUPLE™ TRAILERS WITH OPERATING COUPLING AND UNCOUPLING
- DOUBLE LANE TRUCK TERMINAL • HAND HELD SPEED AND DIRECTIONAL CONTROLLERS

WITH • UL/CSA Safety Wall-Pak® • Plug-In Terminal Track • Highway Signs and Guard Rails • Complete Assembly and Maintenance Instructions.

AFXTM IS racing

WOOD
WORKING

SUPER G-PLUS
RACING

Super Speed and super excitement with Super G-Plus™ cars ... a challenging Grand Prix circuit. Designed to test the driver on the curves and showcase Super G's phenomenal handling.



AFXTM CUSTOM EIGHT

The perfect introduction to model racing ... with Magna-Traction™ cars

SET NO. 20001
CDN. NO. 20401 (2.74M)

CONTAINS

8 Track Section (8'6") including

- Plug in Terminal Track
- PLUS
- 2 Variable Speed Hand Controllers
- UL/CSA Safety Wall-Pak™
- 2 AFX® Magna-Traction™ cars
- 6 Snap in Guard Rails
- Complete Assembly and Maintenance instructions



SET NO. 20018
CDN. NO. 20418 (3.9M)

CONTAINS

12 Track Sections (12') including

- Plug in Terminal Track
- PLUS
- 2 AFX® Super G-Plus™ Cars
- 2 Variable Speed Hand Controllers
- UL/CSA Safety Wall-Pak™
- Track Supports
- Snap in Guard Rails
- Complete Assembly and Maintenance Instructions



AFXTM 4 LANE RACING DAYTONA

SET NO. 20048 CDN. NO. 20448 (7.8M)

CONTAINS

28 Track Sections (12'9") including

- 2 Plug in Terminal Tracks
- PLUS
- 4 Variable Speed Hand Controllers
- UL/CSA Safety Wall-Pak™ with Plug
- 1 Four Lane Jumper Cable
- 4 AFX® Stock Cars
- 10 Snap in Guard Rails
- 8 Self Leveling Track Supports
- Complete Assembly and Maintenance Instructions



With an exciting new logo and package, AFX® offers the ultimate for the model car buff ... AFX® 4-Lane Racing™.

**...AND AFX IS CARS.
DETAIL, PERFORMANCE, SPEED QUALITY AND SELECTION**

SUPER G-PLUS™ . . . new performance-plus H.O. scale race cars are engineered to break track records at lightning speeds and with phenomenal handling . . . and to leave the competition behind. Each Super G-Plus™ car combines a unique monocoque chassis design, exclusive high energy gravity plus magnets and high density flux collectors for superior performance. . . a must for the pro driver who demands the ultimate from a race car.



2805 DODGE MAGNUM



2804 THUNDERBIRD



2887 SAUDI WILLIAMS F-1



2883 LOTUS F-1



2886 RENAULT F-1



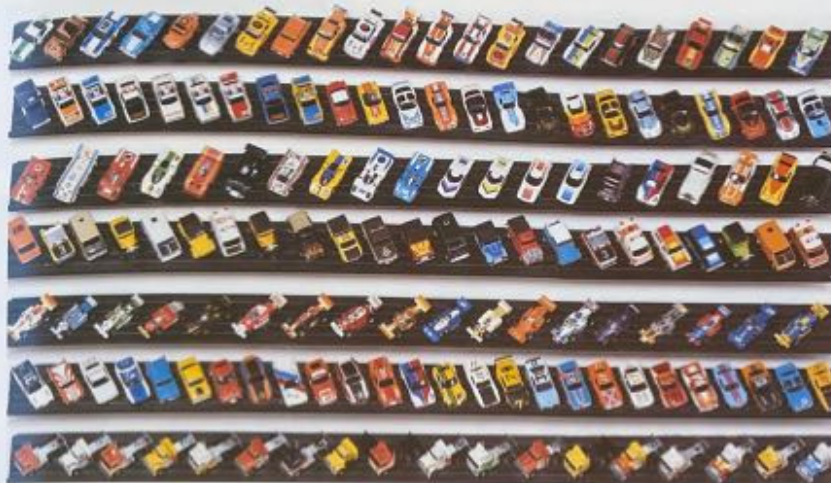
2894 CANDY TYRELL



2845 AURORA F-1



2893 ESSEX LOTUS



flame thrower™
Cars with operating headlights for "night" racing.

overheads™

Featuring operating overhead roof racks.

SP1000™

Special Performance cars. Super speed and precision handling.

AFX RIGS™

Featuring detachable trailers and tanker units.

magna-traction™
Cars with super gripping power.

FIRE TRUCK



1186

FIRE CHIEF



1080

FALL GUY™



1571

MASH™



3401

3400

LAZER 2000™ CARS



2013

2012

2010

2011

BIG RYDER™

HO SCALE HIGHWAY TRUCKING SYSTEM

BIG RYDER™ ... the ultimate highway trucking system ... comes complete with an exciting range of add-on high speed cabs, operating trailers, multi-purpose highway track and realistic accessories ... for on-going highway trucking action.

BIG RYDER HIGHWAY TRACK AND ACCESSORIES ... a realistic range of track and accessories to allow creation of trucking layouts that defy the imagination.



Nite Ryder™ Cabs with 40' Auto-Couple™ Trailers

Highway Bridge



Container Terminal

3 Unit Trailer Terminal



6 Unit Dispatch Centre



8001 Nite Ryder™ Conventional Cab



8002 Nite Ryder™ GMC Astro 95 Cab

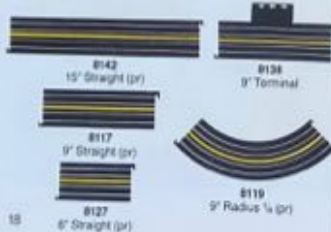


8003 Nite Ryder™ Custom Cab



8004 Nite Ryder™ Custom Astro Cab

HIGHWAY TRACK



TRUCK TERMINALS



DISPATCH EXTENSION



SINGLE LANE



NITE RYDER™ CABS with forward/reverse action, operating headlights ... and for realistic interstate trucking ... proven AFX speed.

BIG RYDER™ OPERATING TRAILERS ... an exciting range of trailers, flatbeds and container trailers for add-on trucking action.

Highway trailers and flatbeds come with exclusive **AUTO-COUPLE™** action that allows coupling or uncoupling ... ANYWHERE ... on the track.

30-foot trailers come with removable containers for realistic container load/unload action ... and for the ultimate ... a removable 30-foot pup trailer that creates a trailer unit that is as new as tomorrow.



8020 40' Ryder® Auto-Couple™ Trailer



8021 40' Highway Auto-Couple™ Trailer



8023 40' Flatbed with Removable Container



8022 40' Flatbed with Removable Load



8024 30' Flatbed with Removable Container



8025 30' Flatbed with 30' Pup Trailer and 2 Removable Containers



8026 40' Auto-Couple™ Tanker



8179 Container Assortment

AFX IS TRACK

AFX "Add On" Track

- 2517 9" Straight
- 2527 6" Straight
- 2542 15" Straight
- 2551 9" Adapter
- 2519 9" Radius $\frac{1}{4}$ "
- 2514 9" Radius $\frac{1}{2}$ "
- 2518 6" Radius $\frac{1}{4}$ "
- 2540 6" Radius $\frac{1}{2}$ "
- 2528 12" Radius $\frac{1}{4}$ "
- 2533 15" Radius $\frac{1}{4}$ "

AFX Trick Track

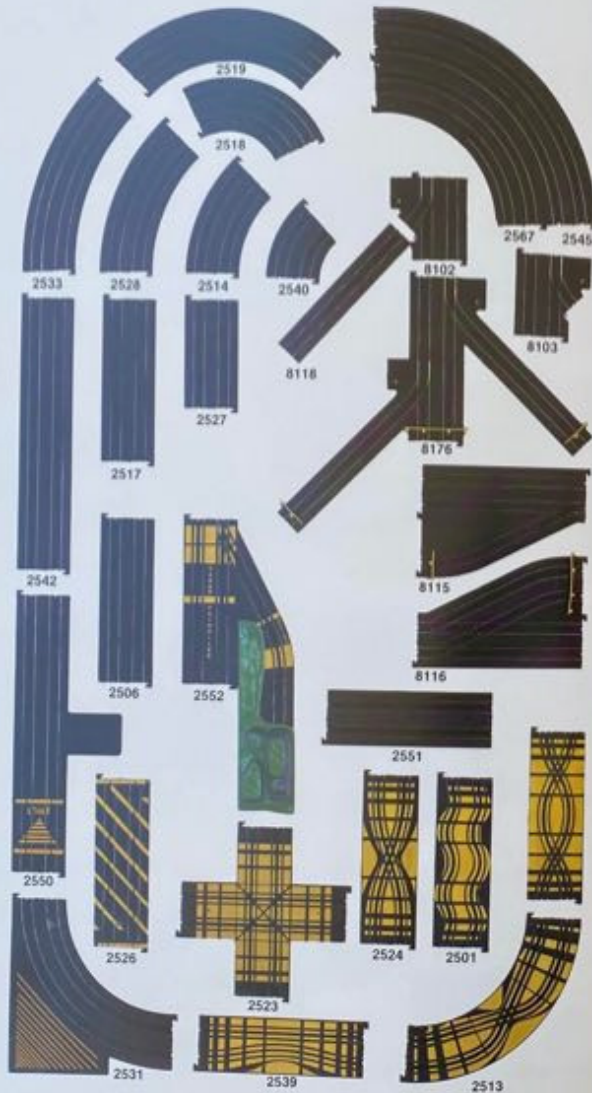
- 2501 9" Wiggle
- 2502 9" Double Criss Cross
- 2506 9" Cobblestone
- 2524 9" Single Cross
- 2526 9" Lap Counter
- 2539 9" Squeeze
- 2513 9" Radius $\frac{1}{4}$ " Cross Over
- 2523 9" 90° Intersection

AFX Specialty Track

- 2467 Hi-Banked Curve Set — Monza
- 2545 Hi-Speed Curve Set — Daytona
- 2552 Radar Trap w/Camouflage
- 2550 15" Fair Start Track
- 2531 9" Radius $\frac{1}{4}$ " Shut Off Road

AFX Big Ryder™ Track

- 8118 9" Single Lane
- 8176 Dispatch Extension Set
- 8115 Single Lane Truck Terminal with Backstop Fence
- 8116 Double Lane Truck Terminal with Backstop Fence
- 8102 Right Hand Single Lane Turn Off
- 8103 Left Hand Single Lane Turn Off



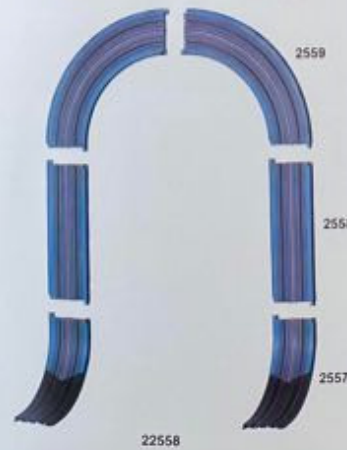
TRICK TRACK *Cars Shown Not Included



ACCESSORIES



AFX LAZER 2000™ TRACK



SPECIALTY TRACK



ACCESSORY AFX LAZER 2000™ TRACK

Expand or convert any existing AFX set to a Lazer 2000™ Wallclimber™ set.

- 2558 9" Lazer 2000™ Straight
- 2559 9" Lazer 2000™ Radius $\frac{1}{4}$ " Curve
- 2557 Lazer 2000™ Transition Track

Sold in pairs

22558 Lazer 2000™ Track Pack
(Complete Set of Lazer 2000™ track)

\$2000000. *plus*

AFX
GIANT ADVERTISING AND
PROMOTION PROGRAMS; SENSIBLE.
REALISTIC · CO-OPERATIVE



PRIZES! First Prize **HOLLYWOOD**

Aurora AFX has exclusive model racing rights to both M*A*S*H™ and FALL GUY™ – two of the hottest sales vehicles on T.V.! Last year proved the value of licensed racing sets for thousands of AFX retailers who carried our FALL GUY™ Bounty Hunter and Hollywood Stunt Sets. And the new AFX M*A*S*H™ set will produce sales increases from an even larger T.V. audience!

In 1983, we are doubling the impact of AFX licensed products with a special contest. A chance to win one of 2001 prizes will be offered in each set... and because this promotion is so powerful we are including it in our FIRE ENGINE truck set as well. The first prize is an all-expense-paid trip for two to Hollywood. The winner will tour the 20th Century Fox Studios and will get a chance to star in a Fox TV show or movie.

2000 extra M*A*S*H™ and FALL GUY™ prizes will also be featured in this exciting Hollywood contest.



LAP COUNTER

This year, all AFX Super G-Plus racing sets will include a special mail-in offer. The set owner will be able to get a FREE AFX Lap Counter – just by sending us the return card! The suggested retail value of this FREE Lap Counter is \$9.99. It's a powerful, highly promotable incentive that will help you sell even more AFX Super G-Plus race sets.



BIG RYDER™ TRAILERS

All AFX BIG RYDER sets sold in 1983 will contain a special offer of their own. Each set owner will be able to send in for a FREE auto-coupling trailer that will hook up with the trucks in the set. Suggested retail value of each FREE trailer is \$5.99. Here's another AFX promotion that will carry a load of extra sales for you!



Five different AFX sets will offer all 1983 purchasers a rebate of five dollars on their next AFX car purchased. All details of the rebate will be handled directly by Aurora. You will be able to promote this special saving when you carry any of these AFX sets this year.

- AFX CUSTOM 8 SETS
- AFX FIRE ENGINE SETS
- AFX LAZER 2000 WALLCLIMBER LOOP SETS
- AFX LAZER 2000 WALLCLIMBER SETS
- AFX 4-LANE SETS

More than two hundred thousand \$5 REBATE coupons will be included with AFX sets. Each coupon represents at least 50% of the purchase price of a new AFX car. Here's a simple, easy way to greatly increase your sales of racing sets – AND CARS!



ADVERTISING DOLLARS FOR YOU

At Aurora AFX, we have expanded our very successful CO-OP Advertising Program, we've added extra dollars to our CO-OP pot. Now more than ever – when you advertise AFX products – we help you pay the bill! Ask your AFX sales representative all about our new fund of CO-OP dollars.



AIMED AT THE BIG BUYERS!

AFX is going to hit them hard in 1983. We will reach a total estimated audience of over 12,000,000 in Boys' Life and D.C. Comics. Full-page advertisements will pre-sell the readers of these publications on a wide range of AFX products – just when Christmas buying begins!



A SOLID PRE- CHRISTMAS CAMPAIGN!

Aurora AFX is going to build a huge sales impetus for you with 125 Gross Rating Points on T.V. each week! We will launch our hard-hitting television spot campaign during the all-important 9 weeks from mid-October to mid-December.

The top twenty racing set markets – a total audience of over 50 million households will be bombarded with AFX product messages.

OUR 2000000. *plus*

MEANS AN ENORMOUS SALES PLUS FOR YOU!

NOTE: All details of all AFX 1983 product offers and rebates will be completely handled by Aurora AFX. You will ONLY be involved with the sales increases they will create!



M*A*S*H™, FALL GUY™
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