



I.M.R.C. NEWS

AURORA INTERNATIONAL MINIATURE RACING CLUB NEWS

Volume 1, Number 2

December, 1970

MINIATURE RACING MAKES "REALLY BIG SHOW" ED SULLIVAN HOSTS \$50,000 MODEL MOTORING INVITATIONAL CHAMPIONSHIP SPONSORED BY AURORA

THE TOP RACING DRIVERS IN THE WHOLE WORLD... THE BIGGEST CASH PRIZE EVER OFFERED IN ANY ROAD RACE... AND THE LARGEST AUDIENCE EVER TO WITNESS A RACING EVENT... AURORA PUT ALL OF THESE TOGETHER TO PRESENT THE MOST SPECTACULAR FOUR MINUTES IN THE HISTORY OF AUTOMOTIVE RACING!

Sunday, November 15, 1970 — A date to remember for all automotive enthusiasts — but especially Model Motorists...

It happened on the Ed Sullivan Show — Miniature Racing made the "Really Big" time as Stirling Moss, Graham Hill, Dan Gurney and Jackie Stewart competed for a top cash prize of \$35,000, while an audience of more than 40 million television viewers watched the action and listened to sports announcer Bill Mazer's running commentary as the Model Motoring Invitational Championship began...

There wasn't a team jacket or a racing helmet to be seen... The entire course, easily surveyed in a sweeping glance, was about 10 or 12 feet long... The cars were two-and-a-half inches of miniature racing machinery... A bit different from the usual competition in which these champions participate — but each of them drew upon the power of concentration which makes them expert racing drivers; each was dead serious in his efforts to claim this important victory...

For one of these four famous drivers, this would be the biggest win of his career — bigger than LeMans, Daytona, Sebring, Monza, or any other Grand Prix competition — for there has never been a road course race any place in the world which has offered the winning driver a larger cash prize. When Jackie Stewart first heard about it, his immediate reaction was, "If this is on the up and up, I am going to quit real racing!"

Behind the scenes of every major racing event is the lead-up during the weeks of preparation, when rumors of secret speed developments and conjectures as to who has the "edge" on whom fly back and forth between competing teams. This event was no different, in that respect — the "psyching" began almost as soon as plans solidified. Graham Hill pointed out to the others that his family was large enough to offer all kinds of competition during the months of practise. Jackie Stewart asked to have identical layouts sent to his home in Switzerland and to his New York agent, so that, no matter how much he traveled, he would always be close to a practise track. Stirling Moss came to New York personally to pick up the practise track and cars; and extra driving time by eliminating the two or three week wait while they would go through English customs. And Dan Gurney installed a practise track at his All American Racers manufacturing plant in California.

All four drivers arrived in New York the Friday before the race — in plenty of time to spend many hours on the actual layout to be used in this fantastic \$50,000 Championship. And even at a Press Party given for them

Friday evening at Sardi's, they spent a good part of their time in serious prac-



Model Motoring Invitational Champion Jackie Stewart accepts congratulations, along with the magnificent trophy awarded and presented by Ed Sullivan.

tise... Cosmopolitan Stirling Moss, who discussed items featured in recent issues of Car Model Magazine with its publisher, Bob MacLeod, as relaxed as if he were in his own living room in his London home, where he has collected model cars for many years... Lanky Dan Gurney, the All American racing idol; quiet, rugged-profiled and Waynesque; who looks like he might be more comfortable in western wear, riding into the purple sunset on a palomino... Lean, hawk-eyed Graham Hill, whose sharp features, trim moustache, amused piercing glance and intense attitude seem so typically English — but of another era, when Britannia ruled... And Scotland's gift to the international racing world, looking like he'd just stepped from a portrait of a celebrated ancestor (an effect emphasized by his stylishly lengthy locks), Bonnie Jackie Stewart; wiry, energetic and apparently of the high-spirited nature which is his heritage...

More practise and a rehearsal on Saturday; and on Sunday, the Big Show... Despite the good-humoured "psyching" during the previous months, no one — not even those most intimate with these four unparalleled racing drivers and most knowledgeable of the sport... No one could even make a reasonably well-educated guess regarding the outcome, as Bill Mazer "called" the last seconds of the Big A Invitational with mounting excitement — the Winner...

JACKIE STEWART!

Having won the quickest race of his career, an elated Jackie accepted the \$35,000 Aurora check — the largest winner's purse in the History of Road Racing — and the beautiful Ed Sullivan Trophy Award, both presented by Ed, himself. Stirl, Dan and Graham each received \$5,000 checks.



Ed Sullivan looks on as (L to R) Bill Mazer makes his introduction and Dan Gurney, Graham Hill, Stirling Moss and Jackie Stewart stand ready for the starting cue.

WE'RE PUTTING OUT THE WORD — BUT YOU'RE THE FIRST TO KNOW

... About the biggest Special Offer in the History of the Hobby Industry!

It's happening December 31st at Model Motoring Dealerships all over the nation... And it's the best deal Big A ever made for Model Motoring Maniacs like you and me. All we have to do is buy ONE — that's right, a single Aurora Tuff One — to get a bunch of FREE Model Motoring Equipment, right along with it...

Hold on, there, Boy! Don't go buggin' your dealer, now — he didn't get the word yet... It won't happen 'til the very last day of 1970.

But you'd better be ready on December 31st — because your dealer's stock may run out before the New Year comes in!

MODEL MOTORING QUIZ PAGE

25 LUCKY WINNERS ANSWERS TO MODEL MOTORING QUIZ NO. 1 AND ANOTHER CHANCE - MODEL MOTORING QUIZ NO. 2

COMPLAINTS AGAINST CUT-UPS? SORRY 'BOUT THAT!

You squawk, we listen... Like we said, IMRC News is your thing - and if you don't want to cut it up, even to enter contests, we'll ban the scissors. We goofed, first time 'round; but this issue, we won't even include an official answer blank. Just write your answers on a piece of paper and send them in - but don't forget to include your full name and address and your IMRC Membership Number.

WOULD YOU BELIEVE...

...Several hundred answer blanks to Model Motoring Quiz No. 1 came pouring into IMRC Headquarters the same week the first Newsletter was mailed out? After all those hours checking postmarks, WE believe! And if you had all the right answers, but missed your chance at one of those Flame-throwers by mailing your entry a few days too late, you may wonder if these 25 lucky winners live at their local Post Office.

Of course, some of our speedy friends rushed a bit too much; and the same three Boo-Boos kept turning up, knocking them out of the Winner's Circle... First, every new set points out that Model Motoring is like *Real* Racing - not *Road* Racing. Second, No. 1387, the only one of its kind in all of Model Car Racing, is the Thunder *bike* - not the Thunder*bird*. And finally, Stirling Moss spells his name without an "e" - loads of you dropped the ball on that one.

But if you didn't quite cut it, first time around, maybe you'll have better luck with Model Motoring Quiz No. 2 - if you hurry carefully!

The first 25 to answer Model Motoring Quiz No. 1 correctly, each winning an Aurora Flamethrower, the Model Motoring car with real headlights for night racing, were Michael Allen of Mauston, Wisc.; Henry Brylinski of Philadelphia, Pa.; Daymond Gee of San Francisco, Cal.; Dan Szott of Cicero, Ill.; Dave Edwards of Red Bank, N.J.; Bob Tamburi, Jr. of Pittsburgh, Pa.; Dave Bosch of Spokane,

Wash.; Ed Wojtak, Jr. of Chicago, Ill.; Dennis Gibbs of Gordonsville, Va.; Brian Laser of Loudonville, O.; John Malove of Westwood, Mass.; Larry Rhoads of Glenside, Pa.; Toby Schneider of Maryville, Mo.; Roger Badiford of Tallahassee, Fla.; Bob Benjamin of New York City; Allan Kung of Chicago, Ill.; Larry Nodine of Belton, Mo.; Mike Lue of San Francisco, Cal.; Barry Hesson of Manchester, Mo.; Reinaldo Perez of Brooklyn, N.Y.; Marion Sims, Jr. of Talladega, Ala.; Mark Kirtland of Canandaigua, N.Y.; Ron Brown of Chattanooga, Tenn.; Tom Pyne of St. Louis, Mo.; and Lloyd Johnson of Brooklyn, N.Y.

ANSWERS TO MODEL MOTORING QUIZ No. 1

- 1.) [F]ord Pick Up
- 2.) [L]e Mans
- 3.) [A]MX
- 4.) [M]ustang Mach I
- 5.) [E]lectric power
- 6.) [T]hunderbike
- 7.) [H]ot rods
- 8.) [R]omeo
- 9.) [O]nes
- 10.) [W]hip
- 11.) [E]l Camino
- 12.) [R]eal racing
- 13.) [S]tirling Moss

MODEL MOTORING QUIZ No. 2

This one's much tougher than Quiz No. 1 - but the stakes are much higher - so keep the guess work down and bring your chances up by using your Model Motoring Catalog to work out the answers. (A few more quizzes like this, and you'll be the local Model Motoring Expert!)

When completed correctly, the first letters of your answers, read from top to bottom, will spell out the name of the latest Model Motoring set introduced - THE SET YOU WILL WIN if your entry is among the first 6 correct answers we receive (based on postmark dates). Judges' decisions will be final.

To find the answers, fill in the blanks in the sentences below. The number of dashes indicates number of letters in each word; spaces between series of dashes indicate separate words. As soon as you've completed them (but no later than January 15, 1971), copy only your answers, numbering them and bracketing the first letter of each (as in the answers to Quiz No. 1, above), on a separate piece of paper; add your name, address, zip and IMRC No.; and mail your entry to: MODEL MOTORING QUIZ No. 2, IMRC NEWS, AURORA PRODUCTS CORP., P.O. BOX 250, HICKSVILLE, N.Y. 11801.

- 1.) Tuff Ones have extra _____ oriented magnets.
- 2.) No. 1364 is Aurora's _____.
- 3.) _____ are Aurora's fastest cars.
- 4.) The Aurora-_____ "Pro" Controller is included in the latest Model Motoring sets.
- 5.) The "Blow-_____" track section was introduced in 1969.
- 6.) _____ is "a whole series of mini S-curves in just nine inches".
- 7.) _____ was one of the drivers in the Model Motoring Invitational.
- 8.) The _____ is neat and compact, with room for 8 cars, tools and extra parts.
- 9.) The _____ was the site of the \$50,000 Model Motoring Invitational Race.
- 10.) The _____ is No. 1324.
- 11.) 21 vehicles are grouped under the heading "Thunderjet Street _____."
- 12.) The _____ lap counter "tells how far you've gone, and who got there first".
- 13.) _____ is Aurora's wildest accessory, No. 1504.

The correct answers and the names of the six lucky Members who win one of these complete Aurora Model Motoring Sets will appear in the next issue of IMRC News.

ENTRIES MUST BE POSTMARKED NO LATER THAN JANUARY 15, 1971.

WINNERS OF THE "ODD PLACES" MODEL MOTORING LAYOUT CONTEST

Seems there are lots of "Odd Places for Miniature Races"... And that's what made IMRC's "Different" contest a fun kind of thing. We wanted to show you some of these wild locations - unfortunately, though the photos were clear enough for the purpose of judging, they lacked the necessary clarity for reproduction. So we'll just have to be satisfied with telling you about the five winning entries which were each awarded a set of six Tuff Ones, valued at \$24.00.

Nick Morey of Dickinson Center, N.Y. has a model motoring setup outside his window - on part of the roof of the house... And Ricky Marshall of Sullivan, Mo. is such an ardent Model Motoring enthusiast, he wouldn't ever go camping - not without the camper trailer which houses his Aurora layout!

But we didn't say there had to be a reason for the location of the layout, so Russell Murdock of Beaufort, S.C. had a rather whimsical idea... He races on a setup in a bath tub. (Guess it keeps the competition clean.)

Heads up for the next two...

Eugene Bruley of Black River Falls, Wisc. is an "Ivory Tower" type. He climbs 24 feet straight up to the crotch of a tree, where he races undisturbed on a layout set up on the floor of a tree fort.

And Paul Hulleberg of New Canaan, Conn. is another climber... 30 feet up a long ladder, to where his Model Motoring layout nestles between the rafters of the barn... Ah, Sweet Solitude!

Congratulations to these winners on their rather unique, imaginative setups... and good racing with those new Tuff Ones!

**SPREAD THE WORD
(DISCREETLY)
ABOUT OUR SWINGIN' THING**

Got a friend who's a really great guy? — Who enjoys Model Motoring as much as you do? — Who'd also like to get where the action is as part of the Big A Family? — Who you like so much that you want to do him a real favor?

Tell him about our Swingin' Thing — The AURORA INTERNATIONAL MINIATURE RACING CLUB . . .

Show him your membership card, with your own registered license plate number . . .

Tell him about getting advance word, straight from the Model Motoring Men at Aurora, on all their new racing products . . .

Show him your Speed Chart, which gives you the Championship speeds for the different Model Motoring sets to test your skill against . . .

Tell him about the reduced rates you'll get on racing magazines and books . . .

Show him your special Aurora Club Catalog of equipment . . .

Tell him about your eligibility for all national competitions, contests and sweepstakes . . .

Show him this copy of IMRC News, chuck full of the latest word on Miniature Racing, inside info on Model Motoring, answers to HO questions, special rate subscription offer, quizzes — a great assortment of service features to help you with your hobby . . .

Then tell him it only costs \$1.00 for a LIFETIME Membership — just \$1.00 to become part of the Big A Family and get the exclusive treatment Aurora gives only to IMRC Members . . .

And don't forget to show him this sample application letter; and be sure he includes your name and IMRC Number as his sponsor (sponsors' names will appear in a future issue of IMRC News) . . .

But ONLY if he's a very special friend who loves Model Motoring!

SAMPLE APPLICATION LETTER:

"I would like to become a charter member of the Aurora International Miniature Racing Club, like my friend, (sponsor's name)

IMRC No. _____, who told me about the Big A Family.

Enclosed is \$1.00

Name _____

Address _____

City _____

State _____ Zip _____

Mail to: IMRC SPONSORED, AURORA PRODUCTS CORP., P.O. BOX 250, HICKSVILLE, N.Y. 11801.

IMRC PALS

Want to exchange views with other International Miniature Racing Club Members? The Members listed below would like to hear from you . . .

Keith Semerod, age 15, 139 Forrest Way, Camillus, N.Y. 13031

Rocky Hardin, 1108 South Texas Street, DeLeon, Texas 76444

David Unger, age 16, 769 Upton Way, San Jose, Calif. 95123

Stuart Cunningham, 34 Harding Avenue, Oaklyn, N.J. 08107

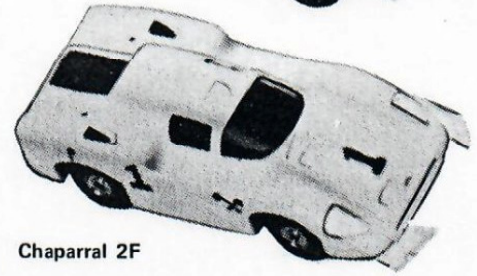
Gregory Wilson, age 12, 940 Cranford Avenue, Bronx, N.Y. 10466

Mike Wolf, 3577 Glen Lane, Cincinnati, Ohio 45213

Gerald McCoy, Rural Route No. 1, Wellington, Kansas

If you enjoy corresponding with others who share your interest in Model Motoring, and would like your name listed here in a future issue, just send your name, age, and address to IMRC PALS DEPT., IMRC NEWS.

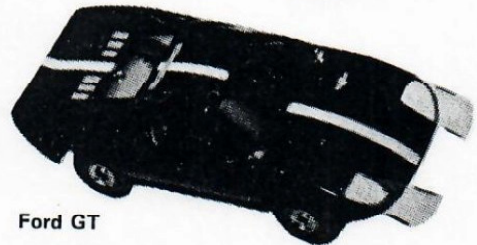
Ferrari



Chaparral 2F

FOUR MORE FLAMETHROWERS — exciting new models with those real headlights for day and NIGHT racing . . . No. 1493 Ferrari; No. 1495 Cobra GT; No. 1491 Chaparral 2F; and No. 1494 Ford GT. Only Big A offers this built-in extra. Ask your Aurora dealer about them.

Cobra GT



Ford GT

**THE MODEL MOTORIST "WHO HAS EVERYTHING" OWNS
AURORA'S NEW PIT ROW SPECIAL RACE SET**

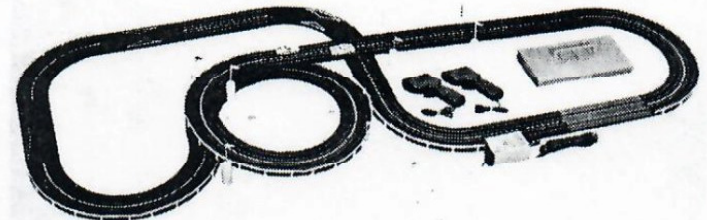
For the '70 Christmas Season, the Model Motoring People at Big A wanted to introduce something very special . . . something better than anything else available . . . The Ultra-de-Luxe in Model Motoring . . .

So they started going through everything Aurora ever made for Model Motoring, skimming the cream . . .

First, they chose a full 18 volt power pack — almost twice as much power — to assure peak performance . . . And, to make the best use of all that power, two race-proven Aurora-Russkit Speed Controls, first choice of the "Pros . . . Then they started hand-picking track sections, setting them up in different configurations, until they'd finally put together the most challenging 2 1/2 foot wide layout ever to fill a 6 foot long table . . . Let's take a friendly lap or two around the course they set up, just to show you what we mean . . .

We start on a 36 inch climbing straight and hug the road as we gather speed rounding a 450 degree downward spiral, then quickly maneuver an immediate reverse into a 180 degree turn; through the squeeze, just a hair ahead of the competition; around the corner curve — and he just misses your rear in the criss-cross on a short straight . . . Can you get up enough speed to beat him through the corner crossover without spinning out? It's a chance, but you take it . . . And then you're through the underpass, heading for another corner, with the competition on the inside; but you hang in there, while he loses control in the cobblestone stretch, and scream around that 180 degree turn into your second lap — another thrill-packed 189 inches . . . WOW! Racing on this layout, your eyes have to be glued to your car! It's a real driver's course . . .

And everything you need to duplicate it (or come up with an exciting layout of your own) — criss-cross, corner crossover, cobblestone and squeeze tracks, six 9 inch straights, eleven 9 inch curves, a terminal section (almost 200 inches of roadway, in all); plus guard rail, modular beams and



posts — is included in this set, along with a pair of Thunderjet record breakers, the tried and proven all-time favorite Model Motoring car . . .

But those Aurora Wee Scale People still weren't quite satisfied with this Creme de la Creme Super Set — until they added their *piece de resistance* . . . the Pit Kit Carrying Case, brimful of goodies. With this slim 'n sleek case — long (on compact "storage and moving") and low (on bulk and wasted space) — you're ready to race . . . at home OR away!

It has eight car compartments; plus separate compartments for tools and spare parts — already loaded with hop-up equipment! A screwdriver; super slicks and racing tires; king-sized hubs; extra axles; replacement brushes; nylon guide pin; competition racing oil; customizing decals; and special Model Motoring Hop Up Hints . . . all neatly tucked into their proper compartments, at your fingertips, ready for your next pit stop . . .

When we say this is a giant Super Set . . . And those Model Motoring People here at Big A say it's got "more features than any other racing set — ever!" . . . You'd better believe it! Aurora's new Pit Row Special Race Set could make YOU the "Model Motorist Who Has Everything"!