

AURORA[®]



AFX[®]

World Championship Motor Racing

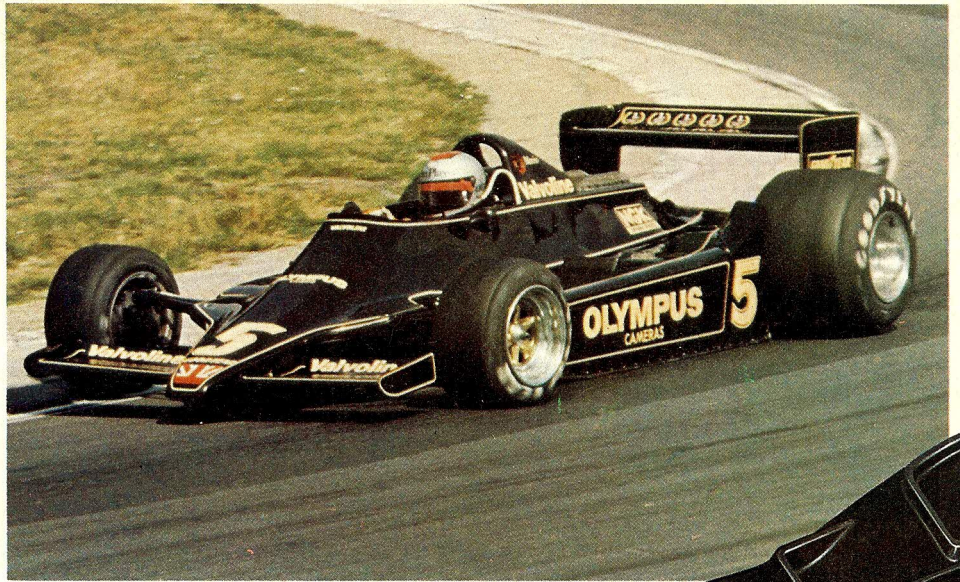


The closest thing to
REAL RACING!

1979/80

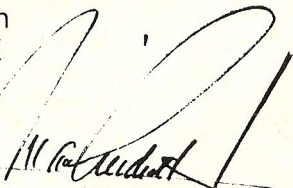
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 World Championship
 Motor Racing

**Speed, Control,
 Precision – join
 the Champions
 in the closest
 thing to real
 motor racing**

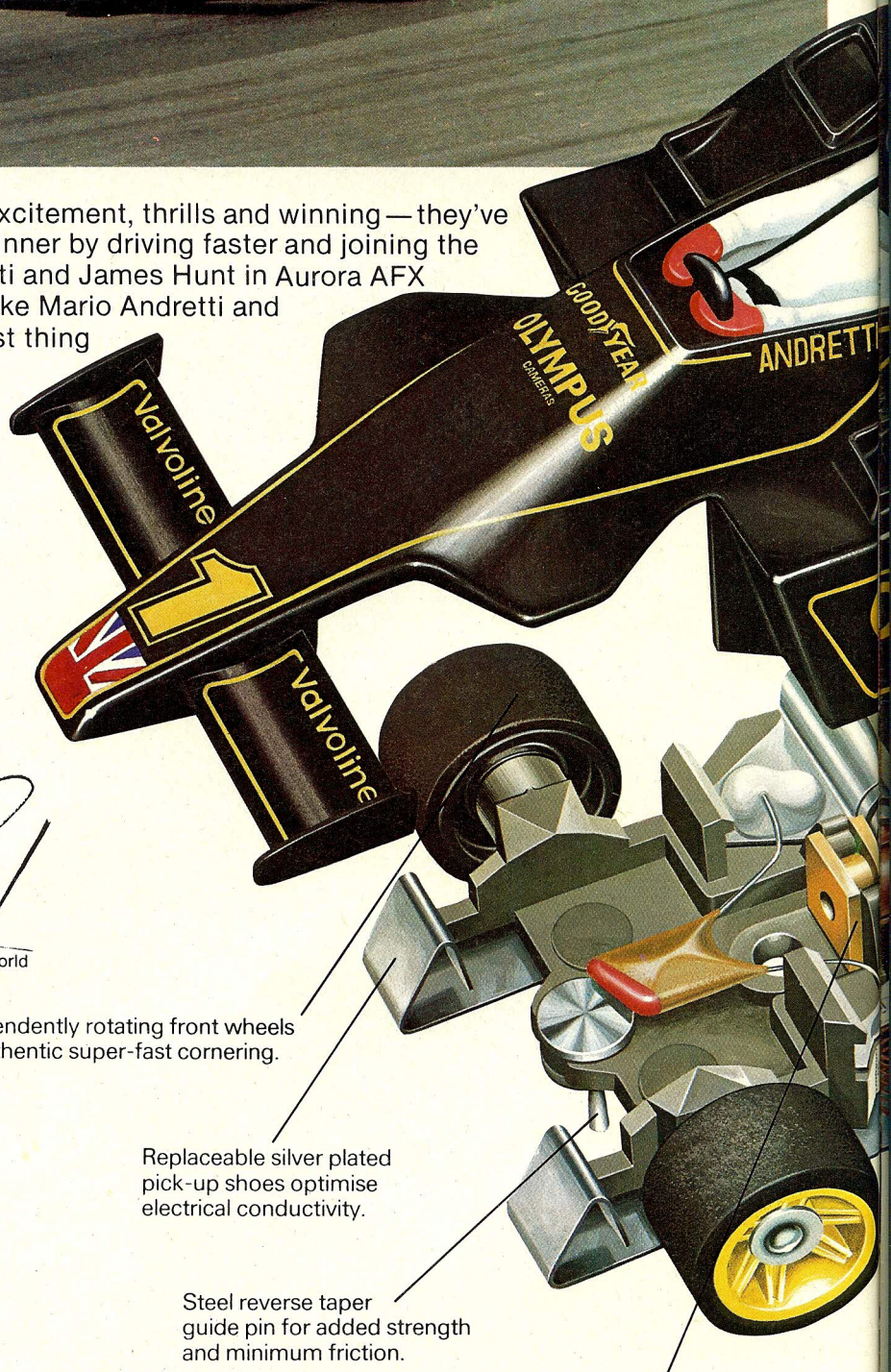


World Champions know all about speed, excitement, thrills and winning — they've experienced them all. Now you can be a winner by driving faster and joining the World Championship drivers Mario Andretti and James Hunt in Aurora AFX World Championship motor racing. Drive like Mario Andretti and James Hunt with Aurora AFX — the closest thing to real motor racing.

“Speed is my business. When I drive my Lotus on the Grand Prix tracks of the world, I need complete control and total precision to win races. You'll find Aurora AFX gives you the same kind of control. The same sort of precision engineering which helped me to win the World Championship. But even on the fastest tracks I never reach the same scale speeds — over 700 miles an hour — which you can achieve with Aurora AFX model motor racing. Aurora AFX — the fast ones.”



Mario Andretti, USA — World
 Champion 1978.



Independently rotating front wheels for authentic super-fast cornering.

Replaceable silver plated pick-up shoes optimise electrical conductivity.

Steel reverse taper guide pin for added strength and minimum friction.

Brass armature bearing reduces friction and gives longer life.

World Champions

Mario Andretti's world beating Lotus took him to 6 victories in the 1978 Formula 1 world drivers championship. The superior technology of the winning Lotus left the competition standing and won more pole positions than the rest of the world Grand Prix teams put together. The Aurora AFX G+ Plus Lotus has been engineered to the same exacting standards and offers the most advanced model motor racing in the world.

Snap on/off, spray painted, one piece, precision moulded body for rapid service and motor tuning.

Replaceable spring loaded 'Bulletproof' commutator brushes stay cooler, longer—help you race faster.

Nylatron crown wheel and pinion for lower friction and positive power take-up.

Brass armature bearing reduces friction and gives longer life.

“Aurora is the closest thing to real World Championship motor racing. The cars with their remarkable in-built braking systems, the track and the fabulous layouts which let you duplicate real Grand Prix circuits, make Aurora the most authentic and therefore, for me, the most exciting model motor racing system you can buy. Aurora first and foremost.”

James Hunt

James Hunt, Great Britain —
World Champion 1976.

High revving, in-line monocoque style motor.

Exclusive high energy ceramic magnets maximise downforce, simulate real braking, improve track holding, and give extra fast cornering.

Precision ground, closed cellular sponge rear tyres for greater traction at high speeds.

Close-coil pick-up shoe springs for positive electrical contact.



ship Motor Racing

The **AURORA**® **AFX**® Formula 1 Championship

Aurora AFX have been associated with real motor racing for many years and indeed sponsored James Hunt in his first World Championship Grand Prix win in Zandvoort in 1974. In 1978 the link with real motor racing was carried a step further through the Aurora AFX Formula 1 Championship, the most important series outside the World Championship Grand Prix. The Championship had a truly international flavour with 30 drivers from 12 countries driving 12 different makes of cars competing for the title.

After a hard fought battle with some of the most exciting racing to be seen anywhere in 1978, Tony Trimmer driving a Melchester

M23 McLaren emerged as the Aurora AFX Formula 1 Championship winner with Mike Wilds in a Ralt RT1 winning the Formula 2 category.

The exciting Aurora competitions gave thousands of young enthusiasts the opportunity of capturing all the excitement of Formula 1 motor racing. For the first time they were able to soak up all the atmosphere of the pits and meet the real racing drivers.

The 1979 Aurora AFX Formula 1 Championship will be even bigger and better, with races in Holland, Belgium, France as well as England's World Championship Grand Prix racing circuits, Brands Hatch and Silverstone.

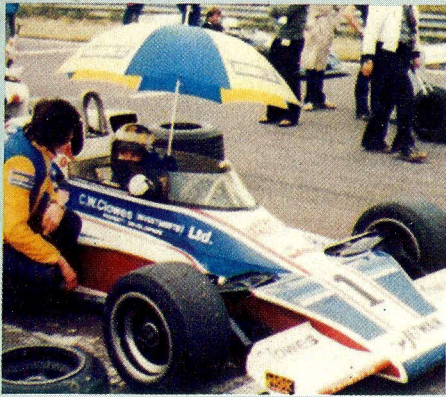
Watch out for the special Aurora competitions and television and newspaper coverage of the Aurora AFX Formula 1 Championship Races.



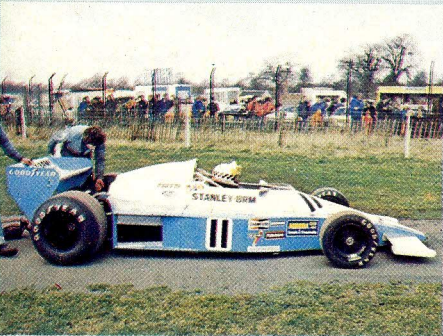
Tony Trimmer after his first Brands Hatch victory, being presented with his award by James Hunt.

The Aurora AFX Formula 1 Championship provides many up and coming drivers with the chance to become involved in Formula 1 racing. Drivers like David Kennedy (below) who scored his first ever win in Formula 1 racing. The Aurora Championships provided a great boost to his career.





Preparation is vitally important in real racing. A change in weather conditions means a fast tyre change.



The Aurora AFX Formula 1 Championship attracted entries from many overseas drivers including Teddy Pilette of Belgium.



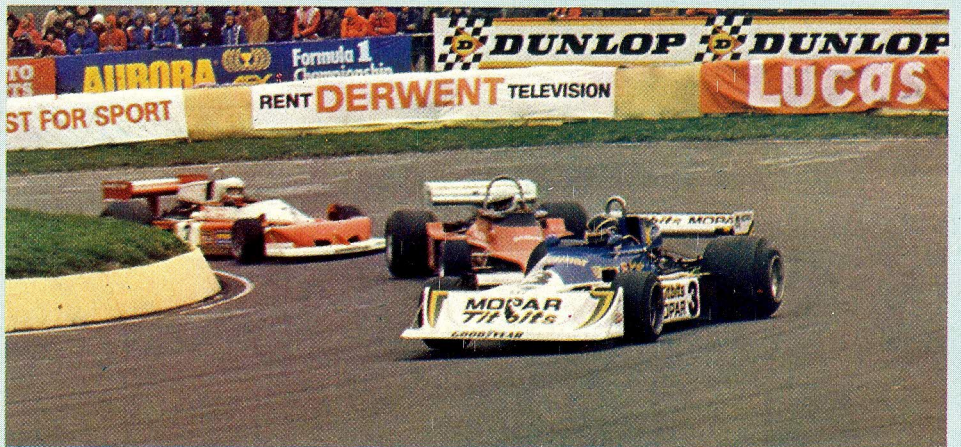
Mike Wilds, winner of the Formula 2 trophy, on the starting grid.



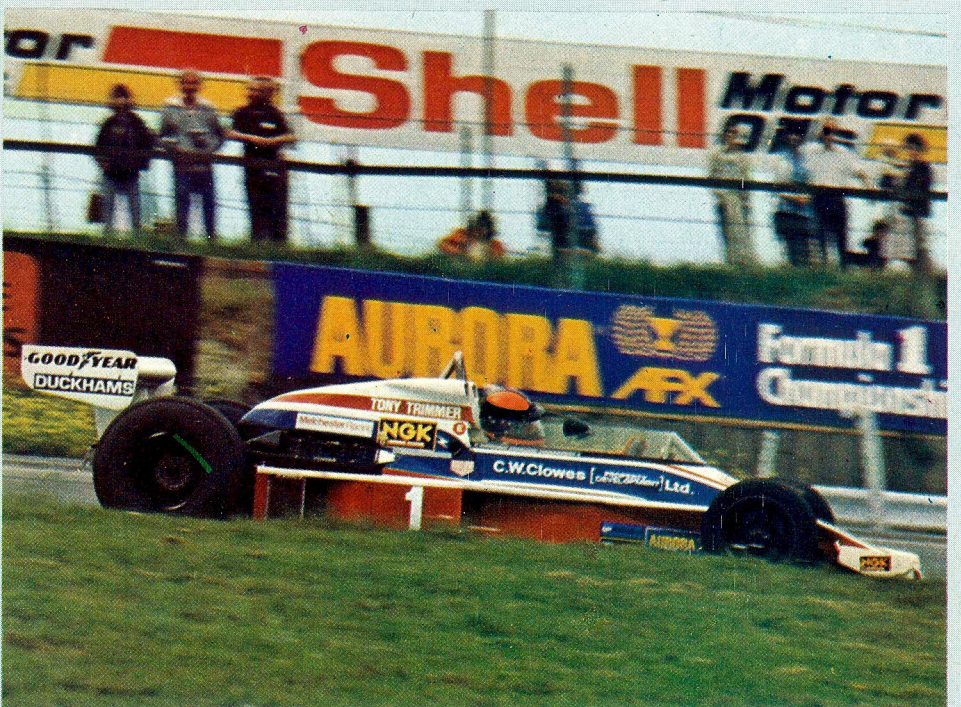
Dave Lee Travis, BBC Radio 1 Disc Jockey, with the happy Bruce Allison, who recorded his first victory of the season at Mallory Park.



Aurora enthusiasts had their own championship with competitions on every circuit generating the same excitement as on the track.



The Aurora AFX Formula 1 Championship provided some most exciting racing with nose to tail action as seen here at Mallory Park.



Tony Trimmer on his way to another victory, this time at Brands Hatch.

Why AURORA AFX[®] is the closest

SPEED

Motor racing, whether on Grand Prix circuits, or model motor racing layouts, is all about speed and control. Mario Andretti is a winner in the Grand Prix world because the technical superiority of his Lotus car allows him to use his great skill to the best advantage. The same is true with Aurora AFX model motor racing. The world beating G+PLUS[®] cars are capable of scale speeds in excess of 700 mph — way ahead of any other system.

CONTROL

Aurora AFX not only provide fantastic scale speeds, it also offers complete command with unique features which bring out all your driving skills. Features like the Russkit[®] speed controllers with their smooth action giving finger-tip speed and braking control. And the fantastic Aurora AFX cars with their exclusive magnets giving instant braking and allowing the same high-speed cornering as the real Grand Prix cars.

ACCURACY

Aurora AFX cars outstrip all the competition not only because of their superior performance but

also due to their attention to detail. Aurora offers the most complete range. All of them receive approval from even the most demanding manufacturers, drivers and enthusiasts.

